Support your volunteer Legion Patrol. They serve without pay. A check from you or your organization will help them buy equipment to be used in service to you. Contact Jack Chappell at Jones Servive Station, or Rex Kaber, Campbell 4084, for details.

The Campbell Press

A GROWING NEWSPAPER IN A GROWING COMMUNITY

Rainfall to date.....3.17
Normal to date.....3.73
Rainfall this time last year....1.93
Last season to June 30.....12.09

Volume 56, Number 11 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | Thursday, December 22, 1949

Throngs Attend Car Program and Community Sing

SUPERVISOR McKINNON OUTLINES PROPOSAL FOR TWO-HOUR PARKING IN CAMPBELL AVENUE SECTION

Joseph M. McKinnon, Fourth District Supervisor, exhibited a partial layout of parking zones in Campbell to be incorporated in the proposed orinance to regulate parking on roads and highways in certain congested sections in the unincorporated areas of the county, during a visit to Campbell Tuesday.

McKinnon is studying congested parking areas in his district and is compiling on-the-spot information on needs for regulation. In Campbell, the partial layout covers Campbell Avenue from Santa Clara-Los Gatos Road to the railroad tracks. McKinnon told the Campbell Press he would endeavor to include in the original ordinance all areas now requiring regulation rather than add them in numerous amendments.

So far, general two-hour parking limits on Campbell Avenue are contemplated, with provision for special zones, and enforcement between the hours of 9 a.m. and 6 p.m. A 15-minute zone would be established in front of the post office, covering the entire building in which the post office is housed, including the Campbell Cleaners.

Parking would be prohibited in front of the fire house and the theater. The Campbell Taxi stand would be provided at the corner of Campbell and Central Avenues.

HARRISON AVENUE

Supervisor McKinnon said he planned to inquire into advisability of limiting parking on Harrison Avenue in the block off Campbell Avenue, since this is a congested area during part of the year due to cannery loading operations. He indicated that parking in that block would probably be prohibited.

As soon as the ordinance has been prepared by County Counsel Howard Campen, McKinnon said, it could be adopted by the Board of Supervisors. Following adoption, a legal notice period of about 30 days would be observed. Thereafter, signs would be installed, probably by the AAA with which association the supervisors have a contract.

On the matter of enforcement, McKinnon was asked if the volunteer Legion Patrol could be empowered to issue traffic citations, since the patrol's originator, Rex Kaber, has indicated that it is not now authorized to do so. The supervisor replied that such authorization could probably be obtained. if the patrol is willing to undertake the task of spot checking in the regulated area.

McKinnon said he planned to make a complete study of the Campbell parking situation before completing recommendations on the matter.

Greets Officers At Hospital Meeting

The Children's Service Guild of the Santa Clara County Hospital greeted its new president and executive board at its meeting Monday, December 19 at the Nurses' Hall on the hospital grounds. Mrs. Peter Heinzen will lead the group, which devotes itself to a recreation program for the convalescent children at the hospital. Other members of the new executive board are: Mrs. Claude Chamberlain, vice-president; Mrs. Vincent Gorman, secretary; Mrs. Henry Zander, treasurer; Mrs. Lloyd Brown, Mrs. R. W. Peters, Mrs. Donald McRae, Mrs. George Gaugler, Mrs. Eugen C. Andres, Jr., and Mrs. Culver Kennedy.

Christmas plans for the children were disucssed. Members are to assist in the wrapping of gifts for the children, and Play Ladies, those who go regularly to the hospital to entertain the youngsters, are helping the children make Christmas cards and bells. They plan to get red hair bows and little extras to interest them. Books for the play cupboard, records, and good bedside games were discussed.

Plans are being made for the annual membership tea to be given February 2, 1950 to which all interested persons are invited. Miss Esther Carlson of Los Altos is chairman, assisted by Mrs. Clifford Christian, Mrs. Donald McRae, and Mrs. R. W. Peters.

Hi School Orators To Compete Here For Legion Award

Winner of the 13th District high school oratory contest sponsored by the American Legion will be selected at a contest to be held in Campbell Union High School February 19, 1950. This will be the first time the district finals have been held at the Campbell School.

Contestants for the district title will come from high schools as far north as Palo Alto to King City in the south, from Santa Cruz to San Benito. Winner of the district will compete against other California district winners, and the state winner will enter competition with students from other states for the national awards.

Ed Lee of Campbell, American Legion Post 596, is chairman of the 13th District committee. The local post and members of the Legion Auxiliary Unit are assisting in planning the program. Each high school will choose its best speaker from among its own students and will send them to the contest here on February 19.

Country Club Has Christmas Tea, Special Program

Beautiful decorations on the Christmas and seasonal theme were the highlight of appointments for the Campbell Country Woman's Club annual Christmas tea Monday afternoon. On the piano was a charming snow scene; pine branches and bells decorated the mantel, and the tea table was gay with a cloth of red on which was set the Wassail bowl surrounded by greenery. At either end of the table were large white candles.

In addition to the hot punch cookies, nuts and nut bread were served the members.

Mr. Kenneth Wallace of the Campbell High School dramatics department, gave a reading of "The Littlest Angel." Beverly Clausen offered two violin selections. She was accompanied by Sharon Clare at the piano. Mr. Hubert Wagner led the club members in singing Christmas carols.

Mrs. R. C. Page was in charge of the program. Hostesses were Mesdames Page, H. F. Evans, L. J. Benson, Wagner, John Perata and E. C. Price.

Service Club Has Holiday Meeting

Mrs. W. E. Runge was hostess to Service Club members at her home in San Jose. The home was festively decorated and the Christmas tree was the center of arrangements.

Gifts for the Methodist Church parish house were placed beneath the tree and opened after the meeting.

Mrs. Herman Rice conducted the meeting in the absence of the president, Mrs. R. J. Flagg, who was unable to attend. Members voted to have a guest day January 26 at the Women's clubrooms.

Mr. Kenneth Wallace of the Campbell Union High School dramatics department read "The Littlest Angel" by Charles Lazewell.

Groceries were contributed by members and these will be distributed in Christmas baskets.

A girls' string trio, composed of Gretchen Schmidt, Jean Johnson and Joyce D'Avis presented a pleasing program of Christmas music while refreshments were served.

Co-hostesses for the afternoon were Mesdames Rudy Golden, Ben Means and Franklin Blaine.

Catalpa Lane Zoning Under Study; Planning Board Denies Applications For Board Home and Church Use Permits

Application of E. R. Kennedy to reclassify property on the northwest and southwest corners of Santa Clara-Los Gatos Road and Catalpa Lane and the southeast corner of Santa Clara-Los Gatos Road and Sunnyside Aveue was taken under dvisement by the County Plnning Commissio Wednesday following the second public hearing on the matter.

A. P. Ward, 341 S. Winchester Road, again led protestant property owners in the area who opposed the rezoning from R-1:B-D to C-2 on grounds use would devalue residential properties there and would cause traffic congestion. Attorney Richard Morton represented protesting residents.

MORTUARY PLANNED

Atorney L. D. Bohnett spoke for Kennedy and others who seek the rezoning, including Campbell mortician David Rutherford who seeks to erect a funeral home at the corner of Catalpa Lane and Santa Clara-Los Gatos Road.

During the lengthy hearings on Wednesday, the Planning Commission also studied other local applications. They granted request of Schaeffer Lands, Inc., for a permit to erect a temporary tract office in Cambrian Park.

No supporters and no protestants appeared for the first public hearing on petition of Y. Archibald to reclassify from R-1:B-D zone to C-2 zone property located at the southwest corner of Eden Avenue and Williams Road. The board has on file a petition bearing the names of numerous property owners who support the request. Petitioners plan to establish a retail shopping center on the corner. Next hearing will be January 18.

The Archibald request ties in with petition of J. H. Rodda and San Jose Abstract and Title Co. for reclassification to C-1-H zone property on the southeast corner of Eden Avenue and Williams Road, opposite the Archibald property. First hearing on the Rodda request was held December 7. and the second, final hearing, is scheduled for January 4.

BOARDING HOME

Commissioners denied application of Lydia Chessari for use permit to maintain a boarding home for elderly women at 1055 National Avenue. Attorney Maurice Rankin represented numerous property owners in the neighborhood who protested the application. They claimed that one of the elderly women at the house had wandered away some time ago and had been lost. In addition, residents indicated that they wanted to protect the neighborhood from encroachment by semi-commercial and commercial interests, stating that they wished to raise their families in a purely residential environment.

Hans F. Bretschneider's application for a use permit to erect and maintain a church on the east side of Bellerose Drive, 102.50 feet northerly of Stevens Creek Road was also denied. Again residents who protested sought to protect their neighborhoods from use for other than residential purposes. Owner of the property, Mr. Drake, also appeared to protest the application and indicated that he had been unaware of the intended use of the property for a church. Commissioners' denial was based on findings that the proposed church was too large for the lot and failed to provide any parking space.

Taken under advisement was application of Jack Bond for modification of use permit No. 173.738 to permit issuance of an on-sale liquor license to the Red Coach Inn, restaurant on the San Jose-Los Gatos Road at Elliott Drive. Applicant explained that there would be no actual bar, but that he proposed to serve liquid refreshment only to persons at dinner tables who were having dinner at the restaurant.

One Mumps Case

Campbell had only one case of mumps for the week ending December 17, the County Health Department reports. This compares with a high of 16 cases during one week this month. Other mumps cases were: Palo Alto 6; Santa Clara 1, Sunnyvale 1, Alviso 5, Santa Clara rural 2.

Jaycees' Matinee Garners Food, Toys For Needy Families

Four hundred youngsters from 2 to 16 years of age contributed a fine supply of canned foods for needy families when they attended the Kids Matinee Tuesday afternoon at the Campbell Theater. The Campbell Junior Chamber of Commerce sponsored the event, as its first annual Kiddies Christmas party. Ken Roberts and Don Gracier were in charge. Each youngster turned in at least one can of food as his price of admission, and the food will be packed into baskets for needy families by the Jaycees. The program consisted of several cartoons and a main feature.

Jaycee President Kenneth Roberts said, "We are very, very satisfied with the amount of food collected. Some of the kids brought two cans of food and we want to express our appreciation for their cooperation."

Each child was given ice cream by the Junior Chamber.

Results of the matinee-food drive were studied at the regular Junior Chamber meeting last night.

In their new meeting place above the Tast Good Bakery, the members dispensed with all business to work on the Christmas baskets. Jack Chappell, Dick Barham, Monty Koch, Thurman Harris, Bill Halls and Don Gracier sorted the articles and made up the baskets which are to be distributed Friday through the County Welfare Department. The Jaycees were provided a list of needy families in this area, using no names but giving size of each family and ages of the children. Baskets were compiled with this information in mind, with larger baskets for large families, smaller baskets for the families with fewer children.

The Jaycees expressed their appreciation to all who donated or helped in any way to make this Christmas project a success. Ada Rebekah Lodge contributed gifts of toys and games for each child on the list of families.

Christmas Eve Services Planned At St. Lucy's

Christmas Eve services at St. Lucy's aCtholic Church will begin with the singing of carols by the regular choir at 11:30. At 12 o'clock midnight the pastor Rev. Denis Kennelly will celebrate the High Mass.

Morning Masses will be read at 7, 8, 9, 10:30 and 12:15 o'clock Carols will be sung before the 9 o'clock mass which will also be a high mass. Rex Parodi is director of the choir and also soloist.

Two Escape Injury In Rear End Crash

Howard Chandley Porter, 17, of 661 S. McGlincey Lane, Campbell, escaped injury Wednesday night in a two-car crash on San Jose-Los Gatos Road at Hamilton Avenue.

California High Patrol officers F. J. Montgomery and Earl Hanna reported that Porter's car and that of Danald Dane Hiatt, 25, 149 Belair Drive, San Jose, were headed north on San Jose-Los Gatos Road when they were involved in a rear end collision at 8:45 p.m.

Neither driver was injured. No citations were issued.

Lena Vicari Holds First Number; Car to Be Awarded When Drawing Confirmed

Excitement was at fever pitch tonight as hundreds of Campbell residents gathered at the lighted softball field for the climax of the Buy-In-Campbell campaign. Everyone was wondering who would be awarded the new 1949 Plymouth deluxe sedan, and each person who had tickets for the car kept his eye on the revolving mixing drum on the big Western Gravel truck. The answer was in that mixer and Santa Claus was to draw the winning ticket from the mixer.

Sequence in which the tickets were drawn are as follows.

First Ticket: held by LENA VICARI, Rt. 1, Box 71, Saratoga.

Second Ticket: held by C. CHENNAULT, 714 E. Campbell Avenue, Campbell.

Third Ticket: held by William Geiseler, 635 San Tomas, Campbell.

Fourth Ticket: held by Alvin Brannon, Rt. 1, Box 799, Los Gatos.

Early in the evening the crowd began to gather, and many a Campbell resident took time off to check her handbag or his pocket to be sure his stubs were all there. Neighbor greeted neighbor and exchanged holiday greetings, but there was a nervous expectancy in the crowd as the time approached for the program to begin. Volunteer Legion Patrolmen directed the crowd to the field and handled the parking situation.

MUSIC PROGRAM

Shortly before 7 p.m., Reginald Greenbrook opened the program with selections on the beautiful organ from Sherman-Clay. Next came a program of carols and Christmas songs by the assemblage. These familiar verses were interspersed with solo presentation of the less familiar selections by Doris Easterly and Marialice Grim. Among the songs the young women sang were "Winter Wonderland," "White Christmas," "Santa Claus is Coming to Town," and "Cantique de Noel." C. P. Klassen was in charge of the musical program and led the singing.

Gifts of candy were distributed to the children attending through courtesy of the Campbell merchants participating in the Buy-In-Campbell campaign. The public address system was provided through courtesy of Laurance J. Hill.

The program lasted until 7:30, after which Cel Gerevas of the program committee repeated the rules for the ticket drawing. He explained that four tickets would be notified immediately by telephone and mail, and that the car would probably be held until 6 p.m., December 29, at which time, holder of the ticket first drawn would be expected to claim the car. If the holder of that ticket failed to appear at that time, then the holder of the second ticket would be eligible to claim the car. If he failed to claim it, then the third ticket holder, and in event he, too, fails to show, then the holder of the fourth ticket.

Mr. Gerevas gave a short talk on "Trade in Campbell," telling of the advantages to be gained through a policy of shopping at home. In conclusion he told the crowd that the sales tax and the transfer fee on the car had been paid, and the gas tank is full and the car is ready to drive away as soon as the winning ticket is checked.

SANTA CLAUS DRAWS A WINNER

The last part of the program was the evening's climax, the reason for the program and for the gathering, the big drawing. Santa Claus, in a beautiful red costume, trimmed in white fur, made his anticipated entrance. After wishing everyone a very Merry Christmas, he turned to the business of the evening, and made his way to the flat bed truck, loaned by the Campbell Lumber Company for use as a stage. He joined Gerevas and Eugene Barnes, Campbell Press publisher, on the flat bed truck, exchanged greetings, then turned and thrust his arm into the bin of the cement company truck which was backed up to the platform.

Santa drew the tickets one at a time, announcing the number and name on each ticket as he drew. There were shouts from the crowd as the names were recognized and passed along. Results of the drawing are listed in the box above.

During the time from now until the 29th of December, the tickets will be checked for authenticity. If holder of any of the four tickets is a Campbell merchant or member of a Campbell merchant's family, he is not eligible to claim the car. None of the ticket holders will be allowed to drive the car, which was purposely not present at the program tonight, until 6 p.m., December 29.

Kiwanians Fete 50 Youngsters At Christmas Party

Fifty youngsters, some of them children of members and others invted by members, had a wonderful party at the annual Kiwanis Club Christmas fete Tuesday. Graced by festive decorations, and with hunger appeased by turkey and fixin's, the occasion was enjoyed by youngsters and adults alike.

Christmas songs by the group, and solo singing by the tiny daughter of Ray Fish were part of the program. Especially well received was the impromptu solo by one of the young guests present who was prevailed upon to render a Christmas carol. He was Gilbert Nevarez, young newsboy who was the guest of Martin Walsh.

A number of short films were shown and enjoyed by the young guests.

Miss Irma Saunders, who is the regular pianist for the Kiwanis Club meetings, was presented a gift in appreciation of her contributions to the meetings during the year.

William Wadsworth headed the youth committee which was in charge of the party and received the commendation of the club for their fine work. All who attended anticipate a similar enjoyable event at next year's party.

Visiting members were Andy Anderson and Rem Weeks, San Jose; George Krebs, Tom Carey and William Capener, Los Gatos; Lieutenant-Governor James Parrish, San Lorenzo, and Lieutenant-Governor-elect Verne Owens, San Jose.

Next week President Lowell Benson will preside at his final meeting of the year. C. P. Klassen will arrange a musical program.

Three Businesses To Occupy New Store Building

Dr. W. R. Morgan, Campbell dentist, has announced names of three business tenants who plan to occupy the new store buildings which he is erecting at the corner of E. Campbell and Fourth Street.

Tenants will be a branch of Western Stores, to take the corner store; Johns Jewelry, Campbell business now located at Virginia City Shopping Center, and Tommy Blackmun's Campbell Florists, also in the Virginia City Shopping Center. Orville Johns of Johns Jewelry said he plans to keep his present Virginia City location as a jewelry and watch repair shop. The new store will handle only new retail merchandise.

Dr. Morgan said he expects the one-story reinforced concrete building to be completed about March 1. Percy Da Mant is the contractor.

Laurance J. Hill Local Chairman For March Of Dimes

Laurance J. Hill, Campbell, has taken over the functions of campaign chairman for the 1950 March of Dimes Drive in Campbell, according to Leon Jacobs, chairman of the Santa Clara County Chapter of the National Foundation for Infantile Paralysis.

Seaman L. Kay, San Jose, has been appointed county general chairman of the drive.

What Not Donates To Patrol

The What Not Shop on Campbell Avenue has donated $10 toward the volunteer Legion Patrol this week. This is the third such donation to be made toward defrayment of expenses for the volunteer patrol. Other contributions this week and last were voted by the Campbell Junior Chamber of Commerce and the Orchard City Grange.

Car Guarantors Donate Profits To BPW Field Fund

Of special interest in the Buy-In-Campbell campaign conducted during the past two months was a decision of the 25 merchant guarantors of the program to turn over some $200 remaining in the fund to the Campbell Business and Professional Women's Club for its softball field lighting project.

The BPW raised nearly $3000 in the community earlier this year, then purchased and installed, with aid of willing volunteers, the lighting poles and equipment on the Campbell Grammar School softball field. The job was completed in time for a few games before the close of the softball season.

The fund is still short about $400. The donation of the Buy-In-Campbell campaign, which will alleviate this shortage, will be made in about 30 days, after all bills for the campaign have been met.

During their meeting Monday night at the library clubrooms, each of the guarantors present received a check for $75, the amount which each had contributed to underwrite the successful campaign. Those guarantors not present on Monday night may pick up their checks at Field's Fine Foods.

All bills received by Monday in connection with the campaign were paid, and the committee voted payment of other bills outstanding.

Campbell Press publisher Eugene W. Barnes who presided as chairman, announced that this was the final meeting of the guarantors and he advised that if the group wished to establish a permanent promotional body for the development of the Campbell business district, plans should be made now to establish such a group.

In conclusion, the guarantors voted their sincere thanks to Bud Tunstal of Bud's Drive-In Texaco Service for taking charge of and accepting responsibility for the campaign prize, the Plymouth sedan.

Drive-In Theater Proposed For McGlincey Lane

Possibility that a drive-in theater may be erected on the northerly extension of McGlincey Lane as it runs off Casey Road was revealed this week when the County Planning Commission set public hearing dates for rezoning of the property.

Seller of the property is J. M. Reiter who is represented by Attorney Paul Gallagher. If zoning is passed, property will be purchased by Gilbert Logsdon of San Francisco. He is represented in the matter by the law firm of Overson and Zavlaris, with Attorney Peter Zavlaris handling the case.

Hearings on rezoning the property from R-1-A:B-D to C-2 will be held January 4 and February 1 by the Planning Commission.

Norwin D. Zumwalt Claims Barbara Miller As His Bride Sunday Evening

Miss Barbara Jean Miller became the bride of Norwin Dale Zumwalt of Campbell in a wedding ceremony performed Sunday evening at 7 o'clock in the Campbell Seventh Day Adventist Church. Elder Scott Donaldson, secretary-treasurer of the Central California Conference of the church, officiated.

Miss Miller was given in marriage by her father, William P. Miller of Holmes, Humboldt County dairyman. Mrs. Charles Powers was her sister's matron of honor. Eldon LeRoy of Los Gatos served as best man.

ATTENDANTS

Bridesmaids were Virginia Proctor of San Jose and Mary Lou Zumwalt, Campbell. The groomsmen were Glenn Harlen, San Juan Bautista, and Bob Zumwalt, Campbell. Elwyn LeRoy and Charles Powers, both of Campbell, served as ushers.

After the wedding, a reception attended by about 250 guests was held in the Campbell IOOF Hall. Decorations of pine branches and red berries carried out the Christmas motif. White camellias surrounded the three-tiered wedding cake.

During the reception, friends of the couple gave a program of music and readings with Gordon Greene as the master of ceremonies. Doris Hansen and Faith Bufano played marimba duets, and Miss Bufano offered a solo on the instrument. Vocal selections were presented by Mrs. E. W. Foskett of San Jose, five-year-old Denne Reiswig, James Van Devier, and Fred Garrett. Mrs. Elbertine Westcott and Miss Virginia Proctor gave the readings.

FATHER'S BIRTHDAY

After the wedding cake had been cut, a second cake was presented, this to the bride's father, whose birthday it was. The Campbell Church offered a birthday wish for him.

Decorations for the church and for the hall were arranged by Miss Laura Gerrans and her brother, Bert Gerrans, Saratoga.

After their wedding trip, the new Mr. and Mrs. Zumwalt will make their home at 605 University Avenue, Los Gatos.

The bride wore a white floor-length gown styled with gathered bodice accented with tiny white satin bows. Her veil was of fingertip length, and she carried an orchid on her prayer book.

Her matron of honor wore a dress of pale green with a head piece of tiny bows of variegated ribbons, and she carried a pink heart shaped bouquet of white carnations. The bridesmaids were dressed in pale lavender and pale blue gowns, and the bouquets were like that of the matron of honor.

Denne Reiswig, the flower girl, wore a pale yellow frock with matching ribbons in her hair, and a carnation corsage. She scattered green four leaf clovers from her little basket as she walked up the aisle.

A native of California, the new Mrs. Zumwalt attended schools in Humboldt County and was a member of the 1948 graduating class of Fortuna High School.

Her husband is the son of Mr. and Mrs. D. W. Zumwalt of Campbell, and is on the staff of San Jose State College.

Noted Speaker

Cambrian Home and School Club will hear a talk by the well-known lecturer, Hulda Hoover McLean, at its meeting January 4 at 2 p.m. in Cambrian School. All members are urged to attend this meeting.

Campbell OES Welcomes Two Official Guests

Campbell Chapter 553, Order of the Eastern Star, convened Friday evening, December 16 with Worthy Matron Ellen Arnold and Worthy Patron Jimmy Arnold presiding.

Honored and escorted to the East were, Virginia Currie, Deputy Grand Matron of District 39, state of California; and Sue Miller, Grand Representative of the jurisdiction of Wisconsin in California.

A Christmas party and exchange of gifts followed the meeting.

The next stated meeting will be held January 6, with Mrs. Marie Peterson as general chairman. All O.E.S. members of the order are cordially invited.

Candle Lighting Christmas Eve Church Service

The Christmas Eve service at the Congregational Church has become a tradition in Campbell. It will be held on Saturday night, December 24, from 11:00 p.m. to midnight, and the general public is invited as well as all members and friends of the church. There will be a beautiful service of carols, choir numbers, Christmas meditation, and candle-lighting. The full choir will be in attendance, directed by Mrs. Marjorie Martin. Special numbers will include, "Jesu Bambino," with solo parts sung by Mrs. Martin, and "Star of the East," by the choir.

HOLIDAY ENTERTAINMENT TOP SPOT ON CALENDAR THIS WEEK

Holiday entertaining reaches its height this week and next with a variety of functions on the calendar for local hostesses. There will be Christmas Eve and Christmas Day gatherings, open house events, fetes for out of town guests and traditional New Year's Day parties.

Mr. and Mrs. John Perata will attend their annual family reunion to be held this year in Oakland on Christmas Eve at the home of Mrs. Perata's brother-in-law and sister, Mr. and Mrs. Peter Poggi. Some 45 members of the family from Oakland, Stockton, San Jose, Campbell and Alameda will gather there. A second reunion will be held on New Year's Day at the Poggi residence.

Over the past weekend the Perata home in Campbell was the scene of a gathering of 35 members of the family who gathered to attend the confirmation of Marilyn and Donald Perata at St. Lucy's Church.

Mr. and Mrs. Ira H. Grim will spend Christmas in Sacramento with their son, Arnold Grim.

At the Forrest Reese home, dinner will be served to Mrs. Reese's brother-in-law and sister, Mr. and Mrs. John Amaral of Warm Springs, the Reeses' daughter and granddaughter Mrs. Betty Bravo and Miss Beth Bravo, and their friends of many years, Mr. and Mrs. Alvin Rankin of Sonoma.

Mr. and Mrs. Walter Krohn will come from San Francisco Christmas morning to join Mrs. Krohn's mother, Mrs. Edna F. Smith in Campbell. The three will go to the Redwood Estates home of Mr. and Mrs. Richard Knappen for dinner. Jimmy Knappen, who has been a polio patient in the Santa Clara County Hospital, will be at home for Christmas, his doctors have promised.

Mr. and Mrs. Stephen Ridgely are expecting four guests from San Jose for Christmas dinner.

Mr. and Mrs. Joseph E. Gomes have invited Mr. and Mrs. Tony Yerkovich and Mr. and Mrs. J. V. Gomes to take dinner with them.

At the home of Mr. and Mrs. V. B. Royce, those gathered around the festive board will be Mrs. Royce's sister, Miss Gladys Merriman Miss Hancie Naylor and six young friends.

Rev. and Mrs. Corwin Olds are expecting their son, Ensign Anson Olds of Pensacola, Florida; their son James Olds and Dr. and Mrs. Eldon Nickel of San Francisco.

Mrs. Elizabth Duncan of Union Avenue will be hostess to Mr. and Mrs. John P. Duncan of Campbell, Mr. and Mrs. Frank Mendel of Palo Alto, Mr. and Mrs. Gilbert Newcomb of Campbell, Mr. and Mrs. Edwin Parker of Campbell, Mr. and Mrs Easton Carter of Salinas, and the guests' children.

The Hyde-Husted families will have their annual reunion on Christmas Day. Twenty-five are expected at the family table in the Red Coach Inn. Afterward the group will gather at the home of Mr. and Mrs. Ralph Hyde during the afternoon and evening. Thirty-five are expected at the Hyde residence. They will come from the Bay Area, Los Angeles, Modesto and San Francisco.

Mr. and Mrs. Henry Jewell have invited Mr. and Mrs. Lowell Benson, Mr. and Mrs. Eric Jewell of Kingsford, Miss Beth Jewell, Mrs. Hilda Munson, Mrs. Clarence Munson of Fresno, Mr. and Mrs. O. G. Benson and son John of Reno.

Guests of the William N. Lloyds and their daughter, Miss Georgina Lloyd, will be Mr. and Mrs. Warren Shelley of Los Gatos, Mr. and Mrs. Robert Hicks, Robin and Allen Ainsley of Campbell and Mr. David Bowen of San Jose.

Mr. and Mrs. D. H. Cramer left Friday for San Diego. They will visit in San Marino, then return to spend Christmas day with their son, Dr. Harold Cramer, and his family in San Francisco.

Attorney and Mrs. Martin S. Walsh will have Christmas dinner with their daughter's family, Mr. and Mrs. William Craddock and children, in Los Gatos.

Mr. and Mrs. Richard Morton, Raymond, Jane and Ronnie, will be hosts to Mr. and Mrs. Harvey Herold of San Jose and Mr. and Mrs. Herold Morton of Campbell.

Mr. and Mrs. Frank A. Jacobson, Marian and Mr. and Mrs. Arthur Jacobson will drive to Redwood City to be the guests of Mrs. Jacobson's parents, Mr. and Mrs. Ferdinand Guiliani.

Mrs. Louise Tordt and her daughter, Sheila, will be spending Christmas in Beaverton, Oregon, with Mr. and Mrs. Martin Allen, former publishers of the Campbell Press.

Campbell Churches

ST. LUCY'S CHURCH

Sunday Masses: 7:30, 9, 10:30 and 12:15.
Daily Mass: 8 o'clock.
First Friday: 7 o'clock.
Devotions to Our Lady of Fatima every Tuesday evening at 7:45 p.m.
Confessions: Saturday, 7:30 p.m. 9 p.m.
Catechism Classes Saturday: 9:30 a.m.-11 a.m.

SEVENTH DAY ADVENTIST CHURCH — Fourth at Rincon Campbell. C. Bufano, pastor. Meets for Sabbath School at 9:30 a.m., Saturday. Worship service at 11 a.m., Saturday. Prayer meeting at 8 p.m., Wednesday. Young People's meeting at 8 p.m., Friday.

CONGREGATIONAL CHURCH
49 N. Central Ave.,
Rev. Corwin H. Olds, L.H.D., Minister — Unified Service of Church and Sunday School at same hour, Sundays at 10:30 a.m. Adults and children attend church together, with children going to classes during sermon. Nursery for small children, classes for others from 2 upward.
Junior Pilgrim Fellowship (7th and 8th grades) meets at Church Sundays at 6:00 p.m. Pilgrim Fellowship (High School) meets at Church Sundays at 6:30 p.m. Boy Scouts meet at Church Tuesday at 7:30 p.m.

ASSEMBLIES OF GOD—IOOF hall, Rev. Herbert L. Johnson, pastor. Sunday school, 9:45 a.m. Worship at 11. Evangelistic, 7:30 p.m.

CAMPBELL METHODIST CHURCH, Lawrence J. Osborne, minister—9:45 a.m. Sunday school. 11 a.m. Church worship, with sermon by the pastor. Special music. Nursery for younger children.
7 p.m.—Youth Fellowship.

ST. FRANCIS EPISCOPAL — St. Francis Parish House and Office, 1205 Pine avenue, Rev. B. F. Bliel, vicar. Sunday services, a celebration of the Holy Communion, 8:00. 9:30 fully graded Church School-Kindergarten thru high school. 11:00 a.h., morning prayer and sermon. (Holy Communion first Sunday). 5:00 p.m. Youth groups for eighth, ninth and tenth grades.

CHURCH OF CHRIST—Library Auditorium. Sunday: Bible Classes, 9:50 a.m.; Sermon, 10:50 a.m.; Youth Training, 6:30 p.m.; Sermon, 7:30 p.m.. Monday, Special Singing, 7:30 p.m. Thursday, Stewardship, 7:00 p.m. **Cliff Winters,** 74 N. First street, **minister.**

LOS GATOS FIRST CHURCH OF CHRIST SCIENTIST — Sunday school 9:30 a.m. Services at 11 Wednesday evening testimonial meting at 8. Reading room 52 N. Santa Cruz avenue open daily except Sundays and holidays, 11 a.m. to 6 p.m.

FIRST BAPTIST—Rev. L. W. Rowland, minister. Services held in Boy Scout Hall, Third street, north of Campbell avenue, Sunday school 10 a.m. Worship at 11 Evening Services, 7 p.m.

PENTECOSTAL CHURCH OF GOD — 46 Railroad avenue. Rev. O. B. Vassler, pastor. Sunday school, 9:45 a.m. Worship at 11. Evangelistic services, 7:30 p.m.

CAMPBELL BAPTIST — 115 Sunnyside street, A. F. McKinney, pastor. Sunday school 9:45 a.m. Worship service at 11. B.V.F., 6:45 p.m. Evening service, 7:45. Midweek service and Bible study Wednesday, 7:45 p.m.

Congregational Sunday School Program Friday

The annual Sunday School program and pageant will be presented at the Congregational church on Friday evening December 23, at 7 p.m. The pageant will be presented by the Primary Department under the direction of Mrs. Henry Stoner and Mrs. Roy Stoner. Santa Claus has sent word that he will be present.

Evening Service Christmas Day

Next Sunday, Christmas day, there will be no service at the usual Sunday morning hour of 10:30, but the regular Sunday church service will be held at 7:00 in the evening instead. This is to meet the convenience of families who would otherwise be engaged in the morning with dinner preparations, gift opening, children's activities, etc., and it is expected that there will be a large attendance in the evening. The general public is invited. The service will include the cantata, "The Holy Child," to be sung by the choir, and a short sermon by the minister Rev. Corwin H. Olds.

Christmas Play

Moreland School Parent-Teacher Association enjoyed a Christmas play presented by children of the school at the regular PTA meeting Wednesday night in the Campbell High School auditorium. Mrs. Mae Montmorency directed the players.

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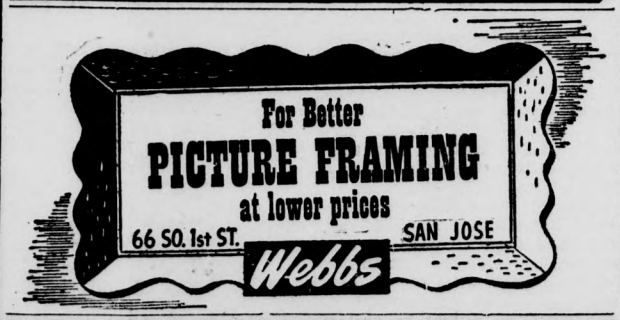

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The Campbell Press

A GROWING NEWSPAPER IN A GROWING COMMUNITY

SERVING CAMPBELL SINCE 1895
Published Every Friday at Campbell, Santa Clara County, California

Entered as second class matter Sept. 30, 1904, at the Postoffice at Campbell, Calif., under the Act of Congress March 3, 1879.

IOOF Building

Publishers:
EUGENE W. BARNES
CLIFFORD T. CASSIDAY

TELEPHONE 3442

Subscription Price—$2.50 Per Year — Advertising Rates on Request

Ada Rebekahs Plan Installation Of New Officers

Ada Rebekah Lodge of Campbell met Tuesday evening in the IOOF Hall with Noble Grand Reba Chappell presiding.

An exchange of gifts highlighted the evening program, and members donated toys to be given to children in needy families by the Junior Chamber of Commerce.

Officers of the lodge were in charge of the program. Refreshments were served in the hall which was decorated in the holiday motif.

At the next meeting, January 3 at 8 p.m., officers for the new term will be installed. Bonnie Silberbauer is chairman of the committee on arrangements. District Deputy President Henrietta Marcotte will conduct the installation. This will be her first installation of the new term.

New officers will be: Reba Chappel, junior past noble grand; Naomi Farley, noble grand; Helen Wrigglesworth, vice grand; Lillian Ohlen, recording secretary; Zadie Rice, treasurer, Catherine Kilgallin, financial secretary; and Leila Merritt, trustee.

TO HOLIDAY IN MARTINEZ

MRS. LAURA PAGE will leave Friday for Martinez to spend the Christmas holidays with her nieces there.

Calendar of Coming Events

Every Monday Noon—
ROTARY CLUB — Campbell IOOF Hall.
First Monday—
PAST POCAHONTAS CLUB — 8 p.m., members' homes.
Second and Fourth Tuesdays—
ORCHARD CITY GRANGE — 8 p.m., Campbell IOOF Hall.
First Tuesday—
UNION-CAMBRIAN IMPROVEMENT ASSOCIATION — 8 p.m., Cambrian School.
Every Tuesday Noon—
KIWANIS CLUB—Clubrooms in library building.
First and Third Tuesdays—
ADA REBEKAH LODGE — 8 p.m., Campbell IOOF Hall.
Second & Fourth Wednesdays
AMERICAN LEGION POST —8 p.m., Campbell IOOF Hall.
AMERICAN LEGION AUXILIARY — 8 p.m., Campbell IOOF Hall.
First & Third Wednesdays—
JUNIOR CHAMBER OF COMMERCE—Members' homes.
CAMPBELL GARDEN CLUB—2 p.m., clubrooms in library bldg.
STITCHING CLUB, ADA REBEKAH LODGE--1:30 p.m., Campbell IOOF Hall.
First Wednesday—
CAMBRIAN HOME & SCHOOL CLUB—2 p.m., school cafeteria.
First and Third Wednesdays
BUSINESS & PROFESSIONAL WOMEN'S CLUB—7:30 p.m., Congregational Church.
Third Wednesday—
CHAMBER OF COMMERCE — 8 p.m., clubrooms of library building.
First Thursday—
CITIZEN'S COMMITTEE ON OLD AGE PENSIONS—2 p.m., Campbell Library Building.
First and Third Thursdays—
SEQUOIA SEWING CIRCLE—8 p.m., members' homes.
Every Thursday—
MORNING LIGHT LODGE 42, IOOF — 8 p.m., Campbell IOOF Hall.
First Thursday
ST. LUCY'S WOMEN'S CLUB —2:15 p.m., parish hall, regular meeting.
First and Fourth Thursdays—
ST. LUCY'S EVENING GUILD; first monthly meeting business, second social.
Second Thursday—
WSCS, Methodist Church — 12 noon. Methodist parish house.
First and Third Thursday
PTA MOTHERSINGERS—7:15 p.m., Louise Van Meter School, Los Gatos.
Second and Fourth Fridays—
NETOPS COUNCIL, DEGREE OF POCAHONTAS--8 p.m., Campbell IOOF Hall.
2nd AND 4th THURSDAYS
ST. LUCY'S EVENING GUILD —8 p.m., members' homes.
Second Friday—
SAN TOMAS 4-H CLUB—3 p.m. at the school.
Second and Fourth Friday—
SAN TOMAS IMPROVEMENT CLUB—7:30 p.m., at the school
Last Friday
ST. LUCY'S WOMEN'S CLUB —2:15 p.m., monthly public card party, parish hall; refreshments, prizes.

WEDNESDAY, JANUARY 4

CAMBRIAN HOME AND SCHOOL CLUB—2 p.m., at the school, Hulda Hoover McLean, noted speaker on health, will talk on "What Kind of A Community Environment Do You Want Your Child To Have?"

TUESDAY, JANUARY 3

ADA REBEKAH LODGE — 8 p.m., IOOF Hall, installation of officers.

FRIDAY, JANUARY 6

CAMPBELL OES CHAPTER 553—Evening meeting; Marie Peterson, general chairman.

CHILDREN AT PLAY

During the holidays, when the schoos are closed, children should be warned by their parents not to play on streets or highways. Traffic is unusually heavy at this season and visibility is frequently reduced by rain fog or early darkness, points out the California State Automobile Association, thus greatly increasing the hazard for children playing in or near traffic lanes.

Sal Orlando Weds Gloria Schwartz In Reno Ceremony

It was a wedding in Reno, Nevada, which united Sal Orlando and Gloria Schwartz last Sunday. Mr. Orlando, now serving with the U. S. Navy, is home on leave from Norfolk, Virginia. The wedding climaxed a four-year friendship.

Those who attended the wedding in Reno were the bridegroom's cousin and her husband, Mr. and and Mrs. James Murphy and his brother, Vic Orlando, operator of the Modern Shoe Service in Campbell.

Mr. and Mrs. Sam Orlando of San Jose are parents of the bridegroom. His wife is the daughter of Mr. William Schwartz of Stockton and the late Mrs. Schwartz. The couple will make their home in San Jose. Mr. Orlando is expected to leave December 27 for his Navy station in Virginia. Mrs. Orlando will remain at their home in San Jose until her husband completes his Navy service in about a year.

MARRIAGE LICENSES

CARL W. SALLEE, 18, and SADIE M. HINSON 16, both of Campbell.

NORWIN DALE ZUMWALT, 20, and BARBARA JEAN MILLER, 20, both of Campbell.

Rev. L. J. Osborne To Read "Messiah" From Scripture

The regular church services will be conducted this Sunday, Christmas Day, at the Methodist Church, Campbell.

At the morning worship service at 11 a.m. five of the young ladies of the church will offer a special number. The church choir will sing an anthem. For the scripture lesson, the minister, the Rev. Lawrence J. Osborne, will read the passages of the Scripture used by Handel in his oratorio, "The Messiah."

At the 9:45 a.m. Sunday School classes each child will receive a gift from the church.

300 On Hand For Community Party

Three hundred children and their parents attended the San Tomas community Christmas party Monday evening in the school. Mrs. Donald Lukehart was chairman of the party which was sponsored by the San Tomas Men's Club and Improvement Club.

There were movies for all. The children sang Christmas carols, and Santa Claus presented gifts to each of the youngsters.

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NOTICE OF HEARING

NOTICE IS HEREBY GIVEN that the County Planning Commission of the County of Santa Clara, State of California, did, by a resolution of said Commission adopted on the 21st day of December 1949, propose certain amendments to the Zoning Ordinance, Ordinance No. 120 of the County of Santa Clara, and did declare it to be its intention to consider said proposed amendments in the manner provided by law, which proposed amendments are as follows:

To amend Sectional District 10-y of the Eleventh Unit of the Zoning Plan to reclassify certain property located on a northerly extension of McGlincey Lane as it runs off Casey Road, from an R-1-A:B-D zone to a C-2 zone.

NOTICE IS HEREBY FURTHER GIVEN that the Commission did set certain times and places for public hearings on said proposed amendments at which times and places any and all persons interested in said proposed amendments may appear and be heard thereon, which times and places are as follows, to-wit:

At the hour of 2:00 P.M. on the 4th day of January 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

At the hour of 2:00 P.M. on the 1st day of February 1949, in the Board of Supervisors Chambers at the Court House, San Jose, California.

SANTA CLARA COUNTY
PLANNING COMMISSION
PATRICK H. PEABODY,
Chairman.

171.11.19 12-22; 1-20

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By Mistake

The article entitled "PARKS"

which appeared in last week's issue of the Press was misapplied.

David F. Rutherford

It cannot apply to Campbell because obviously we have neither parks nor city government. The articles in this series are all prewritten in advance of publication and given over to the Press.

It so happens that this article on PARKS was intended for future San Jose publication, and in this case the wrong "pigeon hole" was used.

We are sorry for the error, but we sincerely hope that in the not too far distant future everything said in last week's script will be true of Campbell. At least it is not a bad idea.

In the meantime, we sincerely wish our town a Merry Christmas and Happy New Year.

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"Blackstone" Special Reserve
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FOR SALE—2 scooters, 2 tricycles, 2 Irish Mails, Toy Wheelbarrow, 24" bicycle; late model Butane Spark table-top stove with circulating heater. Saratoga Fixit Shop. 3rd & Big Basin Way. Phone 3870. 12-24

FOR SALE—1948 Bendix Washer. $100. Excellent condition. 1033 Carola Ave. (off San Tomas). 1-6

FOR SALE — Almost new gas heater. Mission brand. 46 No. Central Ave., Campbell. 12-23

FOR SALE—Many good books & small articles. 4 So. 4th Street, Campbell. 12-17

LARGE HEAVYWEIGHT GARbage cans $4.15 each. Campbell Hardware Co., Campbell. tf

PURE PREPARED OUTSIDE WHITE PAINT — $2.75 gallon. Campbell Hardware. Phone Campbell 3348. 255 E. Campbell Avenue. tf

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FOR SALE—13 pair Argyle sox, also 5 pair striped sox, varied colors. Phone Campbell 2090. Rt. 2, Box 205 Budd Avenue. 12-22

FOR SALE—Turkey: Young hens or toms. Get your holiday turkey at Weitzel's, 386 Hamilton Ave. Phone Campbell 3047. Order now. 12-22

FOR SALE—Practically new large circulating heater, 30,000 B.T.U. In excellent condition at a bargain price. Phone Campbell 3105 or call at 819 Lantz Ave. 12-22

FOR SALE—By owner. 2-bedroom home. 1 year old. Open for inspection. 99 El Caminito, Campbell. 1-3-50

FOR SALE—Schwinn and Columbia Bicycles, $39.50 up. Campbell Hardware, Campbell. 12-22

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1940 Studebaker Champ. Coupe. Excel. Cond. Except. Clean, with radio..... **$375**

1949 Leonard Refrig. 9' Box a few months old, Reg. $365.50. Must sell **$265**

1949 Occidental Range, Apt. House size. A few months old. Regular $112.50 Must Sell **$70**

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FOR SALE—Bed Divan in good condition. Reasonable. See J. S. Jensen, 921 Munro Ave., Campbell. 12-29

FOR SALE — Bassinette, $3.00. White table top gas range, $35. Mohair Davenport, excellent condition. $80.00. Phone 3240 or call at 363 W. Campbell. 12-29

For Rent

FOR RENT OR SALE — 4-rm. house, unfurnished. Rent $55.00 Rt. 2, Box 481 Corner. Harriet and Walters, Campbell. 12-23

FOR RENT—Cabin, phone Campbell 2816, 55 Gilman Avenue, Campbell. 12-22

Wanted To Rent

WANTED TO RENT—3 or 4 rm. apt. or house, furnished or unfurnished in or near Campbell. 3 adults, $50.00 month maximum call Campbell 3345. 12-22

WANTED—Small apt. or house, furnished for local teacher and husband. Christians. No drinking, smoking. Call CY 3-6205 or write Box B, Campbell Press. 12-22

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ROOFS OILED AND REPAIRED. CAMPBELL 4547 12-23

RELIABLE JAPANESE-AMERICAN school girl wants Saturday housework in Campbell vicinity. Call at 310 Downing Ave. Campbell. 12-23

Miscellaneous

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BEUTEL SALES & SERVICE
186 W. Santa Clara St., San Jose
CYpress 2-6764—Campbell 2885 tf

Radio Service

DALE IRONS—RADIO SERVICE
SERVICE IN YOUR HOME or PICKUP and DELIVERY
Estimates — 90-day Guarantee
Phone Campbell 2237 early mornings for prompt service. tf

SICK RADIO OR TELEVISION? —Call Campbell 4853 for Expert Repairs and Quality Parts. Firth Radio and Appliance Service. 756 Lovell Ave., Campbell tf

$15.00 FREE if we can't repair your radio. Guarantee certificate issued with all work. Lassley's Radio Service, at Saratoga Fixit Shop. Pickup and delivery service. Phone Saratoga 3870. or in Campbell phone 2511, Brand's Furniture Store, 52 S. Winchester Ave., Campbell. tf

One Of County's First Native White Women Celebrates 94th Birthday

Miss Myrn Byron believed to be one of the oldest living white Women born in Santa Clara County, observed her ninety-fourth birthday December 3 at Laurel in the Santa Cruz mountains. Miss Byron, who was born in a house near Lawrence Road, observed her birthday at a festive gathering of nephews and nieces, including George and Neva Henderson of Los Gatos, Bill Henderson of Alameda, Dave Henderson of Alameda, Bill and Frank Shepherd, Ruth Shepherd Carlson, Saratoga; Mrs. Martha Casterson of Campbell. Other guests were friends and neighbors in Laurel.

Miss Byron possesses a keen sense of humor and has a lively interest in her relatives and young and old friends. At the party she recalled many incidents about her neighbors and friends of the early days on Lawrence Road. Among the names that are still prominent were those of Phoebe Apperson Hearst, William Randolf Hearst, or Willie as she called him, and the Enright family.

A photograph taken at the gathering is being sent to Hearst by Miss Byron's niece, Mrs. Ruth Shepherd Carlson of Saratoga.

Attend Dinner Of Orchard City

Some 20 members of Cupertino Grange were among the group attending Orchard City Grange's dinner and meeting December 13. Master Dwight Sheffer and Mrs. Florence Sheffer wish to thank Orchard City Grange for the lovely gift presented by the grange on the occasion of their 30th wedding anniversary.

The lodge extends its thanks to Orchard City for an enjoyable evening.

TB Seal Returns Slightly Over Half This Year's Goal

The 43rd national annual Christmas Seal Sale ending its fourth week shows a slight increase over the same day last year with a total of $35,350.19 received for the entire county as compared to $35,069.74 in 1948. Goal of the sale this year is $60,000 which will be reached only if persons who received Christmas Seals in the mail will make prompt returns, according to Dr. Anita D. Laton, president of the Santa Clara County Tuberculosis Association, now conducting the Chistmas Seal Sale.

Funds from the sale of Christmas Seals are the only source of revenue to pay for the tuberculosis association's year-around program of tuberculosis prevention.

Plans for the new year include the placing of the second X-ray unit recently released from the county hospital where for 20 or more months it was loaned to X-ray chests of all patients admitted to the hospital and out-patient clinics. In this group it was discovered, twice as much active tuberculosis was found as is found in the general population on the association's mobile chest X-ray unit which makes regular rounds of the county, and is open to the public every Monday in San Jose next to the Civic Auditorium, 10 a.m. to 3:45 p.m.

Seal sale funds will also be used to pay for health education and medical research to find a cure for tuberculosis.

Scout Troop 49 Plans Card Fete

Saratoga Boy Scout Troop 49 is planning a card party in the near future. Any donations for prizes will be appreciated. Contact Jack Hallmark, phone Saratoga 2147, or Dennis Tedford, Los Gatos 1075-J.

On a per capita basis, Australia ranks second to the United Kingdom among the tea-drinking nations of the world.

FOR YOUR HOLIDAY FEAST SHOP HERE & MAKE YOUR

Christmas Merry

Nestle's **Chocolate Morsels** ..... 6 oz. pkg. **19¢**

Martinelli's **APPLE CIDER** ..... gal. **89¢**
BISQUICK ..... lge. pkg. **39¢**

TIDE ..... lge. pkg. **25¢**
Sweetheart **BATH SOAP** ..... 4 bars **25¢**

Assorted Flavors **Jello** ..... 3 pkgs. **19¢**

Wellman **Coffee** ..... lb. **59¢**

Libby's — 2½ can **PUMPKIN** ..... 2 for **25¢**
Ocean Spray **CRANBERRY SAUCE** ..... 2 cans **29¢**

Challenge OIL ..... quart **49¢**
Cathedral **SWEET WINE** ..... 5th **39¢**

Regular **Nucoa** ..... lb. **25¢**

Grade 'A' Ranch **Eggs** ..... large – doz. **49¢**

Velveeta CHEESE ..... 2 lbs. **85¢**
MILK, Red & White ..... 6 cans **62¢**
HERSHEY's — Large Bars **Milk CHOCOLATE** ..... bar **19¢**

PRODUCE SPECIALS
Delicious APPLES ..... 3 lbs. **25¢**
Juice ORANGES ..... 2 doz. **39¢**

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CEMENT — SAND — GRAVEL
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I FRUIT TREE
WITH EACH PURCHASE OF 2 TREES. During Nov. & Dec.
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Season's Greetings

LIC-a-DRINK

The Sanitary Water Dispenser for Your Dog
P.O. Box 277
Los Gatos

The Sanitary Water Dispenser for Your Dog
P. O. Box 277 Los Gatos

LIC-A-DRINK has just been whelped. LIC-A-DRINK has been thoroughly tested. Boarding kennels, pedigreed stock kennels and just the garden variety of dog have proven the worth of LIC-A-DRINK.

Your dog can now get a sanitary drink of water. ANY TIME.

Now, your dog can get a drink of water that has not been fouled by him or any other dog. Flies can't carry transmissable germs to him. Most important, he cannot contract the DREAD and KILLING RAT BORNE DISEASES.

A kennel in the bay area lost seven brood matrons. The veterinary traced the killing disease to RATS. Rats are smarter than you think, but they are not smart enough to get a drink from LIC-A-DRINK.

LIC-A-DRINK will guarantee your dog a sanitary drink when you have to be away from home. You may leave him with the assurance that his drinking needs are taken care of. With a half-gallon jar mounted with the dispenser he can drink for 48 hours, and he has to be a BIG dog to drink more than that.

LIC-A-DRINK is all metal, very durable, and not bad to look at. The ball controlling outlet is in a perfectly milled seat. So—it won't leak.

BESSIE CLARK DANCE STUDIO

For complete dancing instruction we suggest the Bessie Clark Studio, centrally located in the YWCA building at 1015 Northridge, San Jose. Mrs. Clark has been giving dance lessons for 15 years and has operated a large studio for the last 10. She specializes in training the smaller children, 3 to 4 years old, but also has adult and teen age groups. One of her daughters, 16 years old, is quite an exceptional dancer, and aids her mother in teaching.

Mrs. Clark feels that dancing is a great help to children and teen agers as well as adults in that it teaches poise, is actually additional schooling or training and is a good form of exercise. Once each year she holds a recital for her pupils from San Jose and also Gilroy and Sunnyvale where she has branch studios. She also puts on shows for lodges and conventions, but further information about this can be nad by phoning CY 4-6764.

Dancing is a prominent feature in the social life of today. It is not only an entirely pleasurable recreation enjoyed by the entire family group but is a social requirement that should be included in the training of every child.

This outstanding school of dancing is contributing immeasurably to the successful training of many of our citizens and citizens to be. Progressive in every detail, this school provides competent instruction in all types of modern dancing, both formal and informal.

Many of the most skilled dancers in this area owe their proficiency in a large part to the expert instruction of this school's manager. The teacher here has caught that rare ability to transmit the very "feel for graceful dancing." You will be amazed at the rapid progress demonstrated by the student placed under instruction here.

May we suggest that you give your child the opportunity to learn genuine self expression thru the medium of dancing? Training of this nature is of value to the child throughout the years and will always remain as a treasured accomplishment in his or her social repertoire.

CALIFORNIA AVIATION ACTIVITIES, INC.

"Only Highest Quality of Flight Instruction"

The rewards of sound service invariably return to the benefit of the concern abiding by this policy. Such is the case with this prominent aircraft school. Richard J. Lane, well-known by the people in this area, is now president of the company, and has taken over the complete management, with headquarters at Municipal Airport. Together with a full course of flight training they offer the public a complete Airmotive Maintenance Service and we would like to call your attention particularly to their AERO LIMOUSINE SERVICE and its exceedingly low cost transportation.

Flight training is today a practical reality within the means of the average person, man or woman. This outstanding organization operating under CAA approval is providing the residents of this district with a program of flight training that cannot be excelled for cost or efficiency.

You will be amazed at the moderate cash outlay that is required to become a pilot. A program of instruction can be outlined to suit your budget and to fit into the time that you may have available for this unsurpassed thrill of learning to fly.

There is just no getting around the fact that we are entering the age of flight. The pleasure and utility of being a pilot will become more desirable to all of us as time goes by.

Here is an organization that is staffed by the finest instructors available. Equipment is maintained in peak condition by licensed A&E mechanics. Their record for quickly training students is a matter of genuine admiration by all who have availed themselves of this outstanding flight service.

We suggest that you no longer put off the pleasure and thrill of flying. Become a full-fledged member of the ever-increasing number of pilots. Drive in and discuss the matter with the congenial management.

BI-WISE MARKET

You'd be wise to do your shopping at one of the BI-WISE MARKETS. There's one at 2398 W. San Carlos, CY 4-8621, managed by George Boitano and their new store at 41 Washington at Newhall in Santa Clara, AX 6-0706, managed by Ralph nd Joe Di Benedetto. Their Penny Bonus and Bi-Wise food savings would be enough to draw more than their share of customers even without their extra fine quality products.

A favorite market among the people of this community, these fine stores are recognized for their excellent foods and reasonable prices. Having consistently provided the best in foods at moderate prices, they have enjoyed an expanding business since their establishment.

Especially attractive to their many patrons is the sanitary appearance of food displays. The greatest care is exercised to see that the customer is at all times presented with crisp, fresh vegetables that have that garden fresh appearance.

The management has learned, through experience and close observation, the buying habits of their patrons and through this effort has managed to maintain food stocks that are particularly appealing to the people of this community. Every detail of the wholesale food business is throughly analyzed by the management in order that economics in buying methods can be passed on to the customer in the form of finer food fr the most reasonable price.

To most people, shopping is indeed a chore, but at either of these stores becomes more a pleasure since much has been done to make shopping simple, fast and economical. Food displays are arranged to enable quick appraisal of canned goods, and other food items. An adequate, courteous clerical service assures a minimum of delay in buying.

All in all it is difficult to locate markets that have done more to provide the patron with the best in service and food. We therefore wish to use this column to offer them our commendation.

One Day Service and S&H Green Stamps Featured at DOLLY'S CLEANERS

DOLLY'S CLEANERS at 28 E Main, Los Gatos, phone 812, has built up an excellent reputation for service throughout this region under the able management of Mario Landucci. Together with a pick-up and delivery service they give S&H Green trading stamps with all work. One-day service is available when needed. Alterations and repairs are handled with the utmost speed and skill.

The quality of the cleaning job is a direct measure of your personal appearance as well as the life of your clothes. Garments that have been properly cleaned do last longer and look better. For this reason clothes cleaned by this up-to-date c l e a n i n g establishment look better and wear better.

The prominent success of their operations is based on the use of cleaning methods that throughly renovate wearing apparel, restores that appearance of newness but yet are not accompanied by that disagreeable chemical odor so common to the work of many other cleaning establishments.

Every detail of the trade has been studied by the management in selecting the best equipment and the most effective cleansing agents. Each operation is carefully controlled to assure complete protection to even the most delicate fabrics. Sheer garments, intricate pleats, and materials of delicate shades are handled with the utmost skill and returned with a surprisingly new appearance.

Since skillful management usually gives the most for the money, you will find that their prices, despite the superior work, are most reasonable. Courteous and quick service are additional factors that combine to make this a leading cleaning establishment in this district.

You are cordially invited to visit their fine modern plant at your earliest convenience. We suggest that you try the service of these experts.

ACE DRIVE-IN LIQUOR STORE

2300 W. San Carlos (Stevens Creek Road)

For a complete line of fine liquors we recommend you the ACE DRIVE-IN LIQUOR STORE and its efficient manager, Leah Steinbrecker.

For those who are real connoisseurs of fine liquors the store that offers more than average service is bound to be their choice. Such is the case with this well-appointed and stocked establishment. In addition to a wide variety of fine wines and beers they have in stock a select variety of brandies and liqueurs.

This store is also widely known for its fine selection of domestic wines. Whether your choice leans towards the heavy bodied sweet wines or to the sparkling dry wines you can be sure of always finding a satisfying selection at this store.

Reflecting the progressive policies of the management, every effort is made to serve you promptly and courteously. Helpful suggestions, if requested, are always cheerfully proffered. For that special occasion it is always a satisfaction to know that the wines and liquors are appropriate.

In this section of the country no establishment of this type has a more well-appointed stock. This fact coupled with the personal attention given all customers is the reason why this store is and will continue to be the choice of the discriminating buyer.

Their displays are effectively arranged enabling the prospective buyer to quickly appraise the entire stock from which to make his selection. And incidentally, the broad selection available at this store readily satisfies every individual pocketbook.

For the best in beverages, we, in this review, recommend that you patronize this store.

McDONALD TRANSFER & STORAGE COMPANY

For safe, dependable transportation, contact the McDONALD TRANSFER & STORAGE CO. at 194 Saratoga Avenue in Los Gatos, phone 1345. They specialize in local and long distance moving and will handle all the crating, packing and shipping problems for you. They also supply wardrobes for your clothes. Why not call the manager, Bud McDonald, the next time you have a shipping problem.

Dependable transportation thru the medium of modern trucks is the business of this prominent concern. Well-known to the business men of this district they have earned a reputation for consistent service in the face of any difficulty.

Standing behind every contract accepted by this concern is an organization of seasoned drivers equipped with the best of modern trucks. Realizing the hazards so prevalent on modern highways, this concern has made every effort to retain only seasoned and qualified drivers. Their long record of trouble-free transportation speaks well for the management's ability to adhere to this policy.

In this business mistakes simply are not tolerated. A delivery commitment is a sacred thing and must be met at any cost. Consideration such as this is what has won increasing patronage for this concern. The requirements of the customer are at all times the most important factor in the decisions of the management.

You can be sure that their service meets the three prominent tests of an outstanding trucking concern; namely, that their service is dependable, safe and economical.

Behind the truck on the road is a complete service organization that sees to it that every piece of equipment is maintained in peak condition; another feature of their sound business methods.

For safe and sound transportation of your goods, you can't beat this company. We consider them one of the prominent businesses of this district.

COMBS CAR COMPANY

Buy... Sell... Exchange

BOB COMBS invites you to come in and "Comb" through their fine selection of automobiles. Visit their lot at 1480 W. San Carlos in San Jose and see their fine selection.

Few businesses make a greater demand on the intelligence and "know how" of a businessman than the successful operation of a used car organization. The used car dealer first of all must have the ability to appraise the mechanical condition of a used car in order to purchase it at a right price so that he can sell it to a customer at a fair price commensurate with the service the car will give. He must also be familiar with every make and model of automobile on the market in order to successfully serve his purchasing public. On top of that, he must know how to quality test each car in order that the correct repairs can be made by the service department before the car is placed on sale. His reputation depends on the fair dealing in each and every transaction since customer satisfaction will make or break him.

All the fair dealing practices, all the business "know how" in addition to select used cars can be found at this outstanding used car lot. To the reader considering the puurchase or sale of a used car, we emphasize that you can deal with confidence at this fine concern. Make it a point to call on their friendly, courteous sales organization and talk over with them your automotive problems.

It is the sincere desire of this organization to treat all with equal courtesy and consideration. Whether you are an old customer or a new prospect shopping around, you will always find the same attentive interest and every effort will be made to meet your personal transportation needs. They will find a car for you that will fit your budget and will handle all details of the financing with promptness.

If you are wondering where to purchase that car, we suggest you try this reputable dealer. We are sure you will be pleased with his cars.

For AUTO SUPPLIES—Expert REPAIR SERVICE
TEXACO GASOLINE — see

FLO & GLENN

1800 W. San Carlos — Phone CY 3-3714

To merely dispense gasoline and oil is a function which is carried out by all service stations. To add fast courteous service is really essential to the station that values its reputation and not profits alone.

This station handles a well recognized brand of petroleum products and can assure its customers the correct item for his particular make of car.

Expert lubrication is a specialty, which means your car will be serviced in accordance with the manufacturer's specifications. In addition, special attention will be given to the usually overlooked details such as that annoying rattle, that loose bumper or sticky door latch. This is service that springs from a concern which considers the smallest details a necessary item.

Since the proprietor is a person of extensive automotive background he takes real delight in having his customers' cars perform properly. Here will be found a complete line of accessories such as spark plugs, oil filters, fan belts, tires and tubes.

Experts in automotive servicing will be found here, experts who know your car and can give you expert service on your motoring problems. Be assured that you will not be "high pressured" or "oversold" by these men, as they are endeavoring to make your car give you maximum efficiency at a minimum cost.

To exacting motorists as well as to those to whom a car is a mystery and an enigma it is a pleasure to cite this progressive concern as a real contribution to the pleasure and necessity of today's automotive age .

Is it then any wonder that this firm is known throughout this territory for its fair dealing and fast efficient service, to say nothing of their real, quality products? Whether you drive in for one gallon or a full tank, they will see to it that you receive courteous treatment and strict attention to details, like clean rest room facilities, clean windshields, full radiators, etc. Try them!

EXCHANGE LINEN SERVICE CO.

35 Delmas — **Phone CY 2-8272**

Complete Rental-Linen Supply Service

For lasting satisfaction the services of this prominent concern are at your disposal. A concern such as this is always responsible for contributing to the business development of the community. The policies of the progressive and public-spirited management transcend the mere acquisition of profit and extend to the civic-minded consideration of the welfare of the community at large. Although difficult to understand by many concerns, this policy has, over the years, resulted in the consistent growth and development of their business. For after all the reward of service always is increased business.

The management here is thoroughly familiar with the many intricacies of the business that must be properly handled to assure the customer of complete satisfaction. In fact, to give a service a little in advance of their competitor has always been uppermost in their minds. Those many little advantages of dealing with them have not been overlooked by the public and for this reason more and more people come to their door.

No matter what your experience in this field has been you will find that their service is definitely a little different. It is the low cost policy of the management among other things that has brought so many to their door. Efficient planning has resulted in lower prices which have been passed on to the benefit of the customer.

The management of this concern is well thought of in the community and has not only demonstrated unusual business acumen and ability but also a genuine interest in the welfare of the community in general and for this reason has had a liberal hand in making this community a more prosperous and pleasant place to live.

HUMPHREY & HUBER

near 25th year in business

In this progress edition we take gleat pleasure in congratulating the firm of HUMPHREY & HUBER, "Color Consultants," for almost a quarter of a century of specialized and up-to-date service to this area. Call them at Los Gatos 758-R or 758-J or CY 5-3310 for commercial or residential painting and decorating.

No field of building maintenance is more important than proper surface maintenance. Failure to apply the protective paint covering to exposed wood or metal can quickly result in harmful deterioration, the correction of which might easily exceed the cost of painting.

This outstanding painting and decorating contractor is in a position to handle a wide variety of painting jobs from large commercial jobs to residential and interior work. Being expert in all these fields and qualified through experience they have won a reputation for excellent work among the builders, home-owners and business men of this district.

You are invited to consult them on any painting or decorating problems you may have. Free estimates are gladly given and friendly suggestions may be had for the asking. You will find that a contract with them is assurance of an excellent job at the right price.

This experienced firm has always insisted upon rigid adherence to standards of workmanship that assure favorable comments upon all the jobs they perform. You will always find that smooth, properly applied paint job that is sure to last and provide the most service for the dollar spent.

Yes, in this review of the business progress of this area we feel sure you will find no one better able to handle any kind of painting or decorating work than this contractor.

LOMA VERDE GUEST HOUSE

Ideally situated for complete rest and recuperation is the LOMA VERDE GUEST HOUSE at 509 Johnson Avenue in the hills of Los Gatos. Completely equipped for the comfort of the patient they offer 24-hour nursing service, special dietary care, massage and private rooms. The fine reputation this rest home has earned can be attributed directly to the managers, Josephine and Peggy Swindler.

Considerate and expert care for the ill and convalescent is the service offered the people of this district by this outstanding organization. Many families of this district have learned with pleasure about the most satisfactory care that this rest home is offering to many of the less fortunate citizens of this community.

The entire organization of this rest home is directed towards the comfort of the patient. No expense is spared in providing the finest of trained personnel, top quality furnishings and equipment.

Although managed to assure the quickest convalescence of their patients, the management has skillfully blended efficiency with a personal friendliness that has won them many friends in this community. There is a homey warmth and congeniality about the place that is immediately noticeable to their many patrons and visitors.

May we suggest that you contact the management here if you are in a position requiring hospitalization and health care for any of your family or associates. You will be pleasantly surprised at the reasonable rates and well satisfied with the evidence of expert management and care of every patient in this fine rest home.

The work that this organization is doing for the community transcends the mere acquisition of profit, for the interest of the public is always uppermost in the minds of the patriotic citizens that direct activities here.

B. PANELLA DRAYAGE COMPANY

Whether your problem is transporting perishable items or commercial goods, if you call the B. PANELLA DRAYAGE CO., CY 2-5646, you'll find the perfect solution. Their truck terminal at 851 N. 10th Street, San Jose, has been a great asset to this community since 1912. Farmers and ranchers, as well as industrialists, have come to depend on the service offered by this firm. They are specialists in draying fresh fruits and vegetables as well as carriers of general freight.

Here is a trucking company that has a proven ability to provide safe, economical and dependable transportation. When you see their big, well-groomed trucks rolling down the highway, which is a common sight in this district, consider the reasons why this concern has climbed to the top in the trucking business.

To the person needing transportation service three factors stand out for consideration. First, is the service dependable? Where this concern is considered, the answer is yes. Dependability is a recognized characteristic of this firm which has been gained through years of solid service to the business interests of this community.

Second, is the service safe? An examination of the excellent record of this concern in the past establishes this fact.

Third, is the trucking service economical? The answer here is that there is no concern providing a better service at a lower rate in this area. Good management by experienced men has provided the answer to this all-important question.

Somewhat aside from the important business factors considered above is the matter of pleasure in doing business with a concern. The management here is indeed friendly and at all times ready to help you with your problems.

The next time you desire transportation service in this line contact this concern and see what it means to deal with a trucking company where top grade men, equipment and management combine for better service to you.

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Phones 3112 and 3669
381 E. Campbell Ave.

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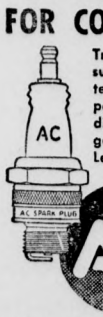
FOR COLD WEATHER



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AC SPARK PLUGS
with patented CORALOX Insulator

BOTTS' GARAGE
11 S. CENTRAL AVE.
Ph CAMPBELL 3548

WESTERN GRAVEL COMPANY
Building Materials
Salesmen in the Field to Serve You
Campbell 3546 — PHONES — Los Gatos 1508

In August 1940, Western Gravel Company came into existence. Since then they have made great strides in becoming leaders in the field of selling building materials. They are proud of the advancement their company has made and the service they have given their customers. They serve the building trades both through the contractor and direct to the home owner— and offer the best in materials. Among the items handled are steel sash and door frames, brick, quarry tile flag stone, patio tile, plastering materials, Lomolite insulation, roofing, paints, drain tile, sewer pipe, sand, cement, gravel, and Ready Mix concrete in any amount. Feel free to call them and present any problems you may have in the building trades.

Featuring the very best in equipment and building materials, this firm is identified as a leading contributor to the progress of the community. Recognizing its responsibility in the development of the community, this firm has always followed a determined policy of furnishing the highest possible grades of materials to the builders and home owners of this area. This commendable policy, coupled with the extension of fair prices to all their customers is a contributing factor in the expansion of residential and business development.

In this area there is no firm better known for its favorable influence on the building industry. Knowing that whatever is desired in the supply line is readily obtainable here at the right price, contractors know this firm for its prompt and dependable service.

The management extends a sincere invitation to contractors and the general public to come in and discuss estimates, terms and costs. Information on prices, availability and delivery dates will be cheerfully provided. You will see for yourself how they have built themselves a thriving business.

CORREA BODY & FENDER WORKS
12 Fiesta Way Phone Los Gatos 1459

In the automotive service field body and fender work requires a type of skill born exclusively of experience and proper training. This fine shop is representative of the highest form of skill that this trade knows and those who have had work done by this shop will verify the exceptional quality of the jobs done.

It is the careful attention that they devote to the oft overlooked little details that makes their work stand out. Every job is carefully appraised and planned by the experienced management to determine the best possible repair. You will not find any operations that permit misdirected effort on the part of their skilled mechanics.

Most of us are always a little reluctant to have that crumpled fender fixed because we fear that the repair bill will be expensive and possibly very little improvement over the present condition of the car. When you deal here you will be pleasantly surprised at the reasonable prices and craftsmanlike work. The management has eliminated unnecessary costs and has passed the savings on to the customer in the form of the best job for the least money.

Accept our suggestion and don't neglect the appearance of your car. If you have body repair work to be done, drop in at the complete shop of this concern and let them give you an estimate on the work to be done. Although they are busy, they are never too busy to talk over your problems, since cheerful service is also one of their well-founded policies.

In this review of the business progress of the district we are glad to commend this firm for the expert body and fender work they are doing and recommend that our readers consider them whenever this type of work is required.

COMPLETE LINE OF FINEST IN STERLING SILVER ADDED BY PETERS JEWELRY SHOP
WATCHES — DIAMONDS — STERLING

The H. W PETERS JEWELRY STORE at 13½ Santa Cruz in Los Gatos has long been recognized as the place to go for any item desired in the jewelry line, and now with the addition of complete services of the nation's leading Sterling Silver companies, Towle, Gorham, International and Reed & Barton, it is rapidly becoming known as the "Silver Center" of this community too. The first opportunity you get we suggest you stop in and take a look at the beautiful sterling sets, representing several of the leading lines in the country. Expert watch repairing, all standard makes, is another featured service.

Jewelry to fit the personality and the occasion is offered at this outstanding store. The skillfull management has, through careful and informed buying methods, built up a stock of jewelry that is not to be surpassed in this district.

A study has been made of the buying habits of the people of this district. You will find that handsome gifts are now available. There is no gift that so warms the heart of the one close to you than a piece of jewelry that can always be kept and cherished.

You will find the genial manager most happy to assist you in the selection of the article that is appropriate for the occasion. He takes pride in his knowledge of every detail of the business and is ready and glad to pass on this experience in any case where it may be of benefit to the patron.

The prices are always reasonable and are maintained at a point commensurate with the quality insisted upon by the management. You may deal here with the confidence that there is no better buy available, and with the assurance that a full measure of value will be received for the sum spent.

We congratulate the management for their unfailing effort to provide the people of this district with the best possible selection of jewelry at the most reasonable price the market can afford.

ECONOMY LUMBER COMPANY
Lumber...Building Materials...Supplies
2217 W. San Carlos, San Jose — Phone CY 3-5277

Since this firm always offers the best available in lumber and building supplies is is a readily recognized factor in the growth of this area. Being well aware of their responsibility toward the development of the community, this company has made an iron-bound rule of providing only the best possible grades of essential lumber. This policy has won for them an enviable name in building circles throughout this territory. With these factors in mind, it is little wonder this firm enjoys a fine name with the building industry in this entire area.

The management of this progressive establishment is always happy to sit down and help with layouts and material procurement programs for that new structure you may be planning. This factor alone is to a large extent the reason behind the popularity they enjoy with the contractors of this district.

The products offered here are by no means confined to lumber items alone. In addition the fine stocks of lumber they provide a complete line of building materials, covering almost any need that might arise.

An examination of the success of any firm must always turn up these fundamental precepts; quality products, lowest possible cost and those little extras in the way of service to the client. These same precepts have been and will continue to be, followed by this progressive business enterprise to the fullest extent.

We feel that no review could be complete without prominent mention of this reliable, forthright lumber company. Without the slightest hesitation we can give our unqualified endorsement of them to our readers.

THE FENCE MAN

Lou Grimm, well known throughout Santa Clara County as the "Fence Man," is the person to call for the answer to your fence problems. He is the local agent for the Oakland Fence Company and handles all types of fences: wire, wood or metal, and will either install a fence complete or furnish the materials. Call him, he'll be glad to come out and give you a free estimate. He also handles insulation materials and is the Los Gatos representative for Fibre Glass products. Stop in and see him at 250 San Jose Avenue, Los Gatos, or phone 1384.

The unusual in performance and service is always highly featured in the business life of the community. Here indeed we have someone who conducts operations on a level that is a matter of admiration on the part of everyone in this district.

There is experience evident in every detail of this business. Skilled personnel and the finest of equipment combine to provide a most superior source in this line of endeavor. No factor is overlooked that might in any way increase the utility of their product and service, and improvements are constanly being made.

In this line of business the welfare of the customer is to a large degree dependent on the experience and background of the management. Be assured that this concern is under the direction of men that have learned by doing. Theirs is more than a textbook knowledge. They have years of practical experience behind them.

When you engage their services there's no need to feel uneasy about the quality of the work, just sit back and relax, secure in the knowledge that you are dealing with a concern that is tops in its field. Yes, you can't do better than contact them on any matters pertaining to this line.

"Eighty Years of Making Friends" is Slogan Watkins Products Distributor Of Santa Clara County Lives Up To

C. H. Mock, the local distributor of the Watkins lines of household medicines, toilet articles, cosmetics and food products is as familiar a sight in this county as we can think of. The Watkins Products Man is practically a household word throughout this state, and we believe that in their line they are unsurpassed in Santa Clara County. You can reach Mr. Mock at 995 No. First Street or by phoning CYpress 2-1060.

Over the years business success is a matter of consistently providing a full measure of value for the consideration received. The reward of service invariably returns to the benefit of the concern abiding by this policy. Such is the case with this prominent concern that is so well known by the people of this area.

There is no substitute for experience and capable management. Their experience has been successfully directed to supplying the particular requirements of their patrons. This concern does not feel that it is enough to accomodate the usual requirements made of the business but has gone further to specialize their service to accommodate the peculiar requirements of their customers. For this reason you cannot do better than contact them for anything required in their line.

A concern such as this is always responsible for contributing to the business development of the community. The policies of the progressive management transcend the mere acquisition of profit and extend to a civic-minded consideration of the welfare of the community at large. It is not surprising then that this concern has won such an excellent reputation for square dealing in this district. They are admired by their patrons and respected by their competitors.

BEST BLOCK COMPANY

Call CY 5-0052 for your building blocks and tile for septic tanks. The BEST BLOCK CO. at 1720 S. First Street can undoubtedly supply your needs in this line. And while you're there, ask the manager, Stanley Stycgynski, about the new design for a new type disposal box for septic tanks that he has just patented. It's made of pumice material and aggregates and costs about one-half the old type.

A true pumice block made by new modern machinery is the product offered by this fine concern. Laboratory tested to meet all the building codes, the pumice block manufactured by this concern is waterproof, has strength, is termite proof and has a high insulating value. For lasting beauty in attractive construction, the pumice block structure is a leader in the construction field today.

This manufacturer is operating a business that is supplying a real need at the present time when the housing problem is so acute. He is offering a product immediately available for construction use, no matter what your need may be. Pumice block construction is competitive in price with other types of construction. This concern works hand in hand with your contractor and architect to see that you are able to build exactly what you want and at the right price.

The ease with which the amateur may be instructed to build his own home, commercial building or garden wall is another reason to applaud the pumice block manufacturer. This concern will gladly talk over all your anticipated building problems with you, will give you estimates and make helpful suggestions.

It is with pleasure that we recommend this manufacturer to our readers and laud the part he is playing in this community.

BURBANK REFRIGERATION SERVICE COMPANY

Whether you want to buy a new or used refrigerator or have your old one repaired you will get expert attention and serivce from the Burbank Refrigeration Service Co. at 2273 W. San Carlos Street, phone CY 5-6870. One of the special features of this company is their fine stock of completely reconditioned refrigerators at very low prices.

For your every commercial or residential refrigeration need we suggest you call a helpful representative of this firm who will provide helpful suggestions in solving your particular refrigeration problem.

Specializing in the servicing of commercial and domestic refrigeration has won this firm a high postion of esteem in the business circles of this district. There are many home owners that gratefully acknowledge the cheerful, efficient and courteous service that has been accorded them by this organization.

Properly equipped to tackle any type of repair work in refrigeration, this concern has worked its way to the top in this type of work. You will be impressed by the competent and direct fashion in which every service operation is tackled. Realizing that a fair price for the servce rendered is the true road to business success, the cost of the repair job performed has always been kept at a point that permits only a fair profit.

If your refrigerator is noisy or inefficient, the trouble can probably be quickly remedied by these experts. Additionally, you may find that with a small cash outlay your refrigerator can be reconditioned to provide years more of trouble-free service, thereby avoiding the expense of a new machine.

It is the policy of this concern to handle your service needs regardless of weather or time. Give them a call if you are in trouble. Let them tackle the problem. Satisfaction is assured.

THE CHARM SHOP features Clothes "Stitched and Styled" In California

We can highly recommend the Charm Shop located at 427 So. Bascom in San Jose. The service they have given our community speaks for itself. Elizabeth Durgin, manager, is largely responsible for their fine selection.

At this distinctive store can be found dresses to fit the purse as well as the figure, expensive in appearance and style, yet popularly priced. You are sure to find just the gown desired for the most festive event, to suit your mood and fancy, and just right for the occasion. The management takes into consideration the desires of both the chic older woman and the smart young college girl or junior miss. Here at reasonable prices, smart models are available to properly supply your particular needs.

The good judgment and smart taste of experience buyers contributes largely to the reputation enjoyed by this firm. The confidence of their clientele is based on the unfailing policy of the concern—distinctive apparel to meet all competition as to price and style.

Only the best grade of clothing is offered. Quality is evident in either top or moderate price range. Selections can be made there with confidence, since both style and quality are dependable, perceptible in each and every article on display.

The very large and varied stock permits the most discriminating women to secure just exactly what they want in ready-to-wear. Their stock includes the latest gay or subtle shades, fashioned in the newest mode. The stylish women of this community know that they no longer need to go to a larger town for their clothing needs and desires.

We are pleased to give favorable mention in this edition to this establishment for the type of clothing offered the public in such an admirable manner.

LOS GATOS MOTOR CLINIC
Automotive Service at its BEST

For the finest motor work we recommend the Los Gatos Motor Clinic on Shelburne Way. There you'll find Virgil Whittaker and Willard Gamble, mechanical specilists, are always willing and ready to solve your motor problems. And if you can't take your car in, just call 1293-R and they'll come after it.

Today automotive service is an essential element in the every day economy of practically everyone owning an automobile Fulty mechanical condition of the automobile means poor performance, low economy.

This well-known shop is ready and able not only to inspect your car for mechanical defaults but also to replace or repair faulty parts with speed and accuracy. Capable and thoroughly experienced personnel are always on hand to assure immediate attention to emergency repair jobs since it has always been the policy of the management here to supply the quickest possible service commensurate with sound workmanship.

Only the best of nationally advertised parts and modern testing and repair equipment are used. This guarantees proper analysis and repair of any conceivable mechanical fault in your automobile.

The excellent service to be found here is representative of the experienced and progressive management. No effort is spared to assure that the public is at all times provided an unsurpassed service in this line.

In this review of the business progress of the community we take keen pleaure in referring our many readers to this firm for any troubles they may have with their cars. We are sure there is no concern more throughly equipped in all respects to handle your auto repair problems.

Self-Service Laundry Now Available at LOS GATOS LAUNDERETTE

Many a thrifty housewife takes her wash to the Los Gatos Launderette at 368 Village Lane. It's close and convenient and so much easier than doing it at home because of the modern washing and drying equipment. Go there and relax and save time while your wash is done for you. They also will take and do your washing for you and also give you 24-hour service on ironing. Also available is a complete cleaning service capable of handling your rugs, draperies or upholstery, with pick-up and delivery service. Call them collect for this service, or they will refund the phone charge.

Modern density of population and the pressure of modern living has to a large extent, made the old-fashioned wash-day obsolete. In many cases there isn't any room out doors to hang your clothes while drying, and in others there simply isn't time, and it isn't healthy to hang clothes indoors.

Happily for women of this area, this launderette takes care of her home laundry problems. All the housewife has to do is bring her clothes in a bundle, put them in one of the modern machines, then read or relax, whichever she chooses, or both. In no time at all her washing it ready, pure and clean and ready for ironing.

No fuss about the house and the cost is negligible when you consider the convenience. Housewives in this district have often expressed their pleasure at having this service so close at hand. That is why we are pleased to accord it the prominent position it deserves in this review of progress.

Women as well as men deserve the modern conveniences which bring more leisure and better living and the proprietor of this automatic laundry has furnished the people of this communiey an opportunity to obtain both. This service is truly representative of modern living and progress.

VALLEY MILK COMPANY
Prominent Locally-Owned Dairy

We are proud to point out the fact that the Valley Milk Co., 217 Locust, San Jose, is both locally owned and operated, and is the only independent concern in this area. They are a well-known concern and have earned a reputation for quality products and exceptionl service throught this region. For further information about the details of either the wholesale or retail end of their operations we suggest you call them, CY 5-3873.

This well-established firm, using only literally "the cream of the crop," supplies this community with as complete a line of dairy products as can be found in this section of the state. From grade A milk produced by state inspected herds this firm produces the highest quality cream, butter, cottage cheese and other dairy products.

Modern processing methods and the most improved handling and processing equipment are skillfully used to assure the patron of exceptionally fresh and pure products. The public is, at all times, invited to inspect the operations of this concern.

Good old-fashioned cleanliness is in evidence in every department of this business. The enviable record that this firm holds with offocial inspectors attests to this fact.

The unqualified commendation of their products by their many satisfied customers is ample evidence of their high standing as a progressive business firm in this community However, they are not just content to rest on their laurels. The management is constantly on the alert to try newly developed techniques or equipment. It is their established policy to improve, wherever possible, the quality of their producets.

C. C. PRAY
SOIL CONSTRUCTION
GARDEN TRACTOR WORK
Lawns—Plowing—Grading
Rototilling and Gibson Work
Ph 2205 664 Crockett Ave.

LARK SHRADER
DUMP TRUCK SERVICE
Garden Loam, Concrete Mix, White Sand, Drain Rock, Saratoga Slag, Driveway Materials, Dirt Materials
For Quick courteous service
Call Los Gatos 893-J

SAVE MONEY
THE EASY WAY — Rent a GARDEN TRACTOR with disc blade—Delivered
Gas furnished Free
AX 6-1297

OUR PATROL CARS
ARE NO FARTHER THAN YOUR TELEPHONE
For the convenience of our customers—our cars are now equipped with mobile telephone.
DIRECT COMMUNICATION between home and Police Car
PRIVATE POLICE PATROL
446 E. CASEY ROAD
Phone CAMPBELL 2491

LET US HELP YOU
Solve Your
Building or Remodeling
Problems
E. L. BARTON
GENERAL CONTRACTING
58 GILMAN AVE.
— Phone Campbell 3390—

GIVENS' SHOP
- Bicycle Repairing
- Saw Filing
- Tool Grinding
- Miscellaneous Shop Work.

19 S. First St. - - Campbell

McCOY'S
Sheet Metal & Heating
Forced Air Heating Units
- Rain Gutters
- Air Conditioning
- G. E. Gas Furnaces

Ask us to estimate your home for the amount of heating lost before installing a heating plant
214 E. Campbell Avenue
—PHONES—
Campbell 3805—CYpress 5-3110

"May you live Happily ever after!"

★

May the days to come bring ever-increasing happiness.

Whether your wedding is small and intimate or large and formal you'll want your friends to know all about it when . . . and where . and above all YOUR NEW NAME!

So, let us help you with our Announcements; superlative workmanship on exquisite Strathmore paper.

We think the finest line in the state Quick deliveries and reasonably priced.

FREE — with our compliments — a copy of the Bride's Booklet which explains the many puzzling details of Wedding etiquette, is reserved for you at our office.

The Campbell Press

CAMPBELL THEATER

SATURDAY, SUNDAY, HOLIDAYS — Continuous 2-11:30

OUR PHONE IS CAMPBELL 3310

merry Christmas

Good things wished you at Christmas are only a joyful start of the happiness wished you always, sincerely, and from our heart!

Sunday, Monday — December 25, 26

YOU SEE IT ALL HAPPEN!
Ten Terrific Thrills!
1 Baby gorilla reared by girl!
2 Fights capture by men and horses!
3 Tamed as night club star!
4 Out-muscles ten strongest men!
5 Balances girl, piano, over head!
6 Tormented, goes wild!
7 Rips iron doors, steel bars!
8 Wrecks palatial night club!
9 Defies police machine guns!
10 Rescues children from the big blaze!

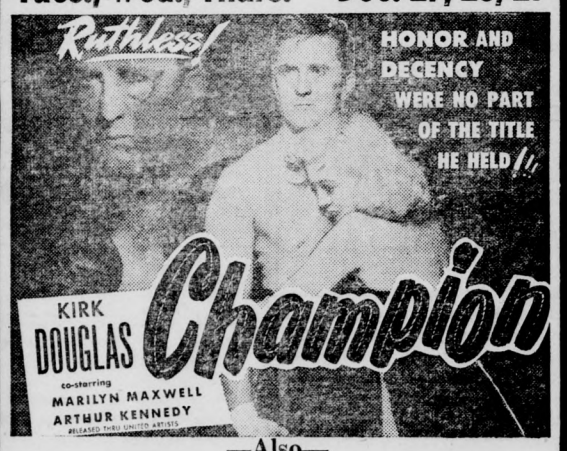
MIGHTY JOE YOUNG

Terry MOORE • Ben JOHNSON
Robert Armstrong • Frank McHugh

DISTRIBUTED BY RKO RADIO PICTURES

—Also—

Tues., Wed., Thurs. — Dec. 27, 28, 29



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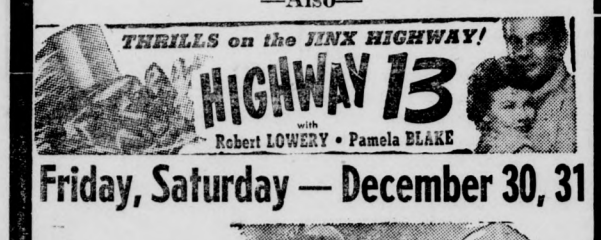

Friday, Saturday — December 30, 31

THE RANGE RINGS WITH HIGH ADVENTURE!
IN TRUCOLOR
A PUBLIC PEST TURF
ROY ROGERS
and TRIGGER in "DOWN DAKOTA WAY"
with DALE EVANS • Pat BRADY • Foy WILLING and THE RIDERS of THE PURPLE SAGE

—Also—

Legal Notice

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA SITTING IN SEPARATE SESSION AS A JUVENILE COURT.
No. 13148
CITATION

In the Matter of the Abandonment of BABY GIRL SANCHEZ, A Minor.

TO: VIRGINIA SANCHEZ, JAMES EDWARD BLANKENBAKER, GLOTIS O. MCELHANEY, WILLIS E. BELL and MARIE A. BELL . . . GREETINGS:

You are hereby notified that there has been filed in the above entitled Court a verified petition showing that the above named persons come within the provisions of Section 701 of the Welfare and Institutions Code of the State of California.

By Order of Court you are hereby cited and required to appear before said above entitled Court, at the Courtroom of said Court, located in the Juvenile Court Building, North Market and St. James Streets, San Jose, California, on Friday, the 27th day of January, 1950 at the hour of 2:00 p.m. of said day.

Witness: WILLIAM F. JAMES.
Judge of said above entitled Court and the Seal of said Court this 22nd day of November, 1949.
ATTEST my hand and the Seal of said Court the day and year last above written.
ALBERT J. NEWLIN, Clerk.
By A. J. GALLO, Deputy Clerk.
Martin S. Walsh
Attorney at Law
300 N. Harrison Ave.
Campbell, California
Tel: Campbell 3478
11-25; 12-2, 9, 16, 23

NOTICE TO CREDITORS
No. 35444

In the Superior Court of the State of California, in and for the County of Santa Clara.

In the Matter of the Estate of EDWARD S. TIMLIN, Deceased.

Notice is hereby given by the undersigned Executrixes of the Estate of EDWARD S. TIMLIN deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers, in the office of the Clerk of the Superior Court in and for Santa Clara County, State of California, within six (6) months after the first publication of this notice, or within said period to present the same, with the necessary vouchers, to the said Executrixes at 338-339 Security Bldg., in the City of San Jose, County of Santa Clara, State of California, which said last named office is hereby specified by the undersigned as the place of business in all matters connected with said estate.

San Jose, Calif., this 9th day of December, A.D. 1949.

HELEN SAUER, Executrix.
EVA T. FRIESMAN,
Executrix of the Last Will and Testament of Edward S. Timlin, Deceased.
MARTIN S. WALSH
Campbell Office
300 North Harrison Ave.,
Campbell, California
Attorney for said Executrixes
12-16, 23, 30; 1-6, 13

SARATOGA THEATER
Big Basin Way
Phone Saratoga 2026

FRI., SAT.—DEC. 23, 24
'Special Agent'
Wm. Eyth, Geo. Reeves, Laura Elliott.
—Also—
'CALIFORNIA'
Technicolor. Ray Milland, Barbara Stanwyck, Barry Fitzgerald.

SUN., MON.—DEC. 25, 26
'Since You Went Away'
Reissue. Picture of the Month. This is our Christmas program. Story of a wartime Christmas.
—Also—
'FOUR BEARS BEFORE THE MAST'
Short Subject. Single Feature. Family.
Christmas Day Only
CHILDREN FREE
(when accompanied by parents. Unaccompanied—9 cents)

TUES., WED., THURSDAY
DECEMBER 27, 28, 29
'Father Was A Fullback'
Betty Lynn, Rudy Vallee, Fred MacMurray, Maureen O'Hara
'Return of October'
Technicolor. Good for a Horse Laugh. Glenn Ford, Terry Moore.

LEGALS

RESOLUTION OF INTENTION TO INCLUDE THE WHOLE OF "CAMPBELL SANITARY DISTRICT" OF SANTA CLARA COUNTY, CALIFORNIA, WITHIN "COUNTY SANITATION DISTRICT NO. 4 OF SANTA CLARA COUNTY."

Resolved by the Board of Supervisors of the County of Santa Clara, State of California, that:

WHEREAS the Campbell Sanitary District is a sanitary district duly organized under the Sanitary District Act of 1923, and now existing and operating under said Act as codified, and comprises the unincorporated community known as Campbell; and

WHEREAS County Sanitation District No. 4 of Santa Clara County, duly organized under Health & Safety Code of the State of California and now existing and operating under said Code, is contiguous to the Campbell Sanitary District; and

WHEREAS the governing body of Campbell Sanitary District has consented to the inclusion of said Campbell Sanitary District within County Sanitation District No. 4 of Santa Clara County and has unanimously adopted a Resolution declaring its intention to be so included; and

WHEREAS the Board of Supervisors of the County of Santa Clara, State of California, is desirous of including the whole of Campbell Sanitary District within County Sanitation District No. 4 of Santa Clara County, and by this Resolution so declares its intention to include said Campbell Sanitary District within County Sanitation District No. 4 of Santa Clara County; and

WHEREAS the boundaries of Campbell Sanitary District are as follows, to-wit:

BEGINNING at the point of intersection of the westerly extension of the line parallel to and one hundred seventy five (175) feet northerly from the center line of Hamilton Avenue with the line parallel to and one hundred seventy five (175) feet westerly from the center line of the Santa Clara-Los Gatos Road, which point is also located in the S. E. ¼ of the N. E. ¼ of Sec. 27 of Twp. 7 S. R. 1 W. M.D.B.M., and running thence southerly parallel to the center line of said Santa Clara-Los Gatos Road to a point one hundred seventy five (175 feet northerly from the center line of Latimer Avenue; thence westerly parallel to the said center line of Latimer Avenue eighteen hundred five (1805) feet; thence southerly parallel to the center line of the Santa Clara-Los Gatos Road to a point one hundred enty five (175) feet northerly from from the center line of Campbell Avenue; thence westerly parallel to the said center line of Campbell Avenue fourteen hundred sixty (1460) feet; thence southerly parallel to the center line of the Santa Clara-Los Gatos Road three hundred fifty (350) feet; thence easterly parallel to the said center line of Campbell Avenue fourteen hundred sixty (1460 feet; thence southerly parallel to the center line of the Santa Clara-Los Gatos Road to a point one hundred seventy five (175) feet southerly from the center line of Rincon Avenue; thence easterly parallel to said center line of Rincon Avenue to a point one hundred seventy five (175) feet westerly from the center line of the Santa Clara-Los Gatos Road; thence southerly parallel to said center line of the Santa Clara-Los Gatos Road sixteen hundred ninety and eighty five hundredths (1690.85) feet more or less, to the westerly extension of the southern line of Lot 3 of the Kennedy Tract; thence easterly along the southern line of Lots 3, 5, and 6 of the Kennedy Tract as extended westerly, to the southeastern corner of said Lot 6; thence northerly and northeasterly along the southeastern line of said Lot 6 to the southeastern line of Rucker's Addition; thence northeasterly along said southeastern line of Rucker's Addition to the center line of Los Gatos Creek; thence along the center line of Los Gatos Creek northeasterly and northerly to a point one hundred from the center line of Hamilton Avenue; thence westerly parallel to said center line of Hamilton Avenue to the point of beginning, all as said avenues, lot and tracts are delineated on maps which are a part of the Official Records of Santa Clara County, said enclosed district being a portion of Sections 26, 27, 34 and 35 of T. 7 S. R. 1 W., seventy five (175) feet northerly M.D.B.M.

AND WHEREAS the name of County Sanitation District No. 4 of Santa Clara County shall be and remain the same after the proposed inclusion of Campbell Sanitary District; and

WHEREAS it is provided by law that a county sanitation district shall not include the whole or any part of any other district formed for similar purposes unless the governing body of such other district shall consent thereto, and the Board of Supervisors after a hearing shall find and determine by resolution duly adopted that the proposed inclusion of the whole or a part of such other district within the county sanitation district is in the public interest and the territory affected will benefit thereby,

NOW THEREFORE, BE IT RESOLVED by the Board of Supervisors of the County of Santa Clara, and IT IS HEREBY ORDERED as follows:

That Monday, the 9th day of January, 1950, at the hour of 11:00 o'clock a.m. of that day, at the chambers of said Board of Supervisors in Santa Clara County Court House, in the City of San Jose, County of Santa Clara, State of California, shall be the time and place for a hearing on the said proposed inclusion and whether it is in the public interest and the territory affected will benefit thereby, and where objections to said inclusion will be heard;

AND BE IT FURTHER RESOLVED AND IT IS HEREBY ORDERED that the Clerk of the Board of Supervisors of Santa Clara County, California, shall publish in at least two successive issues a notice of such hearing, in THE CAMPBELL PRESS, a newspaper of general circulation published within the County, and the Clerk is further ordered to publish prior to the time of said hearing this Resolution at length twice in THE CAMPBELL PRESS, a newspaper of general circulation in the proposed district.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, this 5th day of December, 1949, by the following vote:

AYES: Supervisors, Campbell, McKinnon, Pfeifle, Wool.
NOES: Supervisors, None.
ABSENT: Supervisors, Brown.

E. O. WOOL
Chairman of the Board of Supervisors of the County of Santa Clara, State of California.

(SEAL)
ALBERT J. NEWLIN, County
ATTEST:
Clerk and ex-officio Clerk of said Board of Supervisors.
By RICHARD OLSON, Deputy Clerk.
12-16, 23

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA.
No. 75569
ORDER TO SHOW CAUSE

In the Matter of the Application of DENIS A. ZWEIBOHMER, An individual, for Change of Name.

WHEREAS, Denis A. Zweibohmer has filed his petition with the Clerk of this Court for permission to change his name from Denis A. Zweibohmer to Denis A. Craig;

NOW, THEREFORE, it is hereby ordered that all persons interested in the matter aforesaid appear at the Department of the Presiding Judge in said Superior Court at the Courthouse in the City of San Jose, County of Santa Clara, State of California, on the 9th day of January, 1950, at the hour of 10:00 o'clock A.M. of said day, and then and there to show cause, if any they may have, why said application for change of name should not be granted.

IT IS FURTHER ORDERED that a copy of this order to show cause be published in the Campbell Press, a newspaper of general circulation, published in the City of Campbell, County of Santa Clara, State of California, for four (4) weeks, successively, next preceding the date set for the hearing thereof.

Dated the 1st day of December, 1949.

M. G. DEL MUTOLO,
Judge of the Superior Court.
Martin S. Walsh,
Attorney for Petitioner
338-339 Security Bldg.
San Jose, California.
Campbell Office
300 North Harrison Ave.
Campbell, California.
12-9, 16, 23, 30

NOTICE OF HEARING OF RESOLUTION OF INTENTION TO INCLUDE THE WHOLE OF "CAMPBELL SANITARY DISTRICT" OF SANTA CLARA COUNTY, CALIFORNIA, WITHIN "COUNTY SANITATION DISTRICT NO. 4 OF SANTA CLARA COUNTY."

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of Santa Clara, State of California, did at a regular meeting of said Board held on the 5th day of December, 1949, pass a resolution fixing the time and place for the hearing of its intention to include the whole of Campbell Sanitary District within County Sanitation District No. 4 of Santa Clara County, and which said Resolution did fix Monday, the 9th day of January, 1950, at the hour of 11 o'clock A.M. of said day, at the chambers of said Board of Supervisors in the Santa Clara County Court House, in the City of San Jose, County of Santa Clara, State of California, as the time and place for said hearing, and pursuant to the foregoing Resolution above described, NOTICE IS HEREBY GIVEN that Monday, the 9th day of January, 1950, at the hour of 11 o'clock A.M. of said day, at the chambers of said Board of Supervisors in the Santa Clara County Court House, in the City of San Jose, County of Santa Clara, State of California, is hereby fixed as the time and place for the hearing on the proposed inclusion of the whole of Campbell Sanitary District within County Sanitation District No. 4 of Santa Clara County.

Dated: December 5, 1949.

BY ORDER of the Board of Supervisors.

ALBERT J. NEWLIN,
Clerk of said Board.
By RICHARD OLSON,
Deputy Clerk.
(SEAL)
12-16, 23

ENERGY - BUILDING DIET SERVED DENTAL SEMINARIANS

Maximum possible quantities of essential nutrients contained in the minimum number of calories was the aim of the meals supplied members of the dental profession who attended the Sixth Annual Seminar for the Study and Practice of Dental Medicine. The seminar, held October 23 to 28, at Palm Springs, gave considerable prominence to Nutrition in Action.

In keeping with the study of nutrition, the seminarians were served meals with relatively high protein, mineral and vitamin content designed to create physiological well-being, to provide practical demonstration of types of diets which should be prescribed and recommended for patients under treatment, to demonstrate the therapeutic value of over-looked and often neglected items such as yogurts, cultured milks, blue cheese and other foods, and the value of custom-made breads made from freshly ground whole grains without addition of sugars, molasses or honey. This was an energy replacement rather than reducing diet. Average daily calorie intake was about 3000.

Through the courtesy of Dr. O. A. Haberdier of Saratoga, who attended the seminar, the menus are supplied below:

DINNER

Lobster Cocktail containing 3½ oz. lobster and one ounce cocktail sauce; crisp carrot sticks, mixed olives, celery hearts, red radishes, young green onions, pickles; vegetable soup, 1 cup; rare roast prime ribs of beef (portion served approx. 10 oz edible meat); baked Idaho potato (4-6 oz.) with 1 sq. butter; baked onions au gratin (4 oz.;) steamed broccoli (approx. 3½ oz); chef's mixed green salad, thousand island dressing, liberal side dishes of whole tomatoes; milk or buttermilk; nippy cheddar cheese, fruit bowl, tea or coffee.

If dinner is eaten as served it will furnish the following approximate amounts of nutrients: protein, 125 grams, iodine .095 mg., fat 60 grams, carbohydrates 120 grams, calories, 1520; calcium, 1000 mg.; phosphorus, 1440 mg.; Ca:P Ratio 1:1.4; iron, 13 mg.; Vitamin A, 12,000 I.U.; thiamin, .9 mg.; Riboflavin, 2.0 mg.; nicotinic acid, 30.0 mg.; ascorbic acid, 90.0 mg.; Vitamin D, 7.0 I.U., and Acid Base Ratio, 1:1.3.

BREAKFAST

One-half graefruit, or 6 oz. orange juice; 2 eggs any style with ham or chicken livers saute; 1 slice real whole grain bread and butter, milk or buttermilk, tea or coffee.

This breakfast will furnish the following approximate amounts of nutrients: protein, 44 grams; fat 37 grams; carbohydrates 55 gms.; calories 730; calcium 430 mg.; phosphorous, 660 mg.; Ca:P Ratio, 1:1.5; iron, 10 mg.; iodine, .021 mg.; vitamin A, 8700 I.U.; thiamin, .6 mg.; Riboflavin, 1.1 mg.; nicotinic acid, 22 mg.; ascorbic acid, 125 mg.; vitamin D, 85 I.U.; acid: base ratio 1:1.3.

LUNCHEON

Tomato juice, approx. 6 oz.; lge. chiffonade salad with 5 oz. shrimp, garlic dressing; milk or buttermilk, 1 slice whole grain bread, butter, cup custard topped with berries (approx. 6 oz. custard), tea or coffee.

Nutrients: protein, 45 grams; fat, 30 grams; carbohydrates, 65 grams; calories, 710; calcium, 630 mg.; phosphorus 910 mg.; Ca:P Ratio 1:1.4; iron, 8.5 mg.; iodine, .075 mg.; Vitamin A, 5300 I.U.; Thiamin, 420 mg.; Riboflavin, 780 mg.; nicotinic acid 9.0 mg.; ascorbic Acid, 55 mg.; vitamin D, 5 I.U.; acid: base ratio, 1:1.3.

DINNER

Crab meat cocktail (approx. 3 oz. crab meat and 1 oz. cocktail sauce), red radishes, crisp carrot sticks, pickles, mixed olives, celery hearts, young green onions; onion soup au Francais; lettuce and tomato salad, seminar dressing; braised sweetbreads on baked ham, parsley potato, brussels sprouts, baked squash; milk or buttermilk, Swiss cheese, fruit bowl, tea or coffee.

(The menu for the next several days will be continued next week.)

The Campbell Press . . . for Job Printing

Jan. 1-2-3-4-5—Eve. 7:45 p.m. $2.40, $1.80, $1.20
Jan. 1-2—Mat. 2:30 p.m. $1.80, $1.50, $1.20
All Seats Reserved—Special Rate to Students
SARATOGA THEATRE
Phone Saratoga 2026 or write for Reservations

A thought for Christmas

Personal significance assures your gift's welcome. That's why Webbs says think of Christmas in terms of photography — a wanted piece of equipment, a perfect print of your best picture — the gift that conveys a year-round Merry Christmas . . . from Webbs.

EVERYTHING PHOTOGRAPHIC
WEBBS
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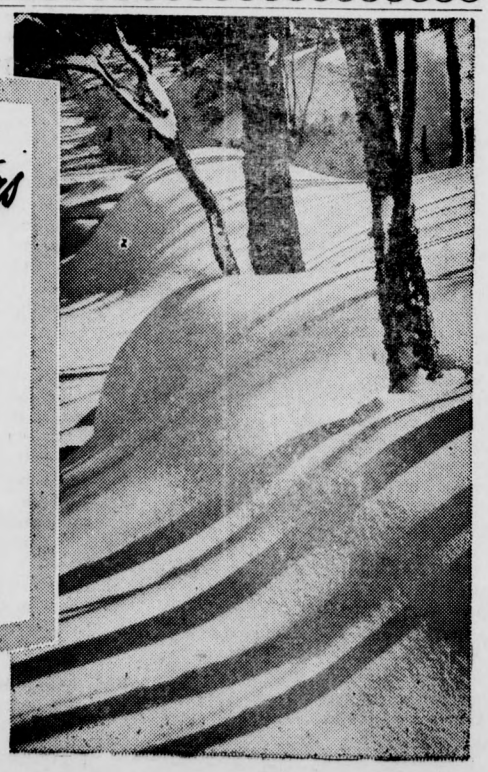


Merry Christmas

From the Personnel of the Campbell Press and Saratoga Observer

Top row, left to right: John Barnes, Joe Anello, Theodora Johnson; bottom row: Clifford Cassiday, Loraine Barnes, Edna Smith, Hazel Ward, Lucille Barnes and Eugene Barnes.

IN SIMPLE TRUTH AND HONEST SINCERITY WE OF THE CAMPBELL PRESS AND THE SARATOGA OBSERVER TAKE THIS OPPORTUNITY TO THANK OUR READERS AND CUSTOMERS FOR THEIR WHOLEHEARTED SUPPORT DURING THE PAST YEAR AND EXTEND TO ALL OF THEM OUR HEARTY GOOD WISHES FOR THE FULFILLMENT OF THE BEST DURING THIS YULETIDE SEASON.

THE FARMER'S CORNER

By RALPH H. TAYLOR
(Executive Secretary, Agricultural Council of California).

Stand by to repel boarders!

With that cry echoing up and down Pacific, Atlantic, and Gulf Coast seaboards, one of the strangest battles in American history is under way. If the war is lost, the Nation is threatened with ruthless subjugation and privation by the aggressor.

This savage battle is no mere skirmish. Already the invader has been repelled in California alone many times and still he comes on, this giant of snails which sometimes outmeasures baseballs.

Officials conducting the relentless fight to keep the mammoth snails from gaining a foothold on American soil report that they have insatiable appetites for every type of food grown by man—and reproduce with greater rapidity than rabbits.

It has been estimated that one snail could produce 11 billion others in a five-year period! Each and every snail is male and female in the same shell, within a year, according to the experts.

Thus, where 43 of the huge mollusks were caught entering the country recently on salvaged World War II equipment from Saipan, if they had slipped by they could have produced 473 billion others, under normal conditions, to bore from within U. S. borders.

Reporting on the wave of devastation brought about by the snails in areas where they have moved in, observers state that countless billions of the all-consuming pests already have eaten every available blade of grass on scores of Pacific islands. In the Hawaiian Islands one of the snail's more recent conquests, it is said, millions are attacking crops.

While to date the Federal Government mainly has stood by helplessly—"We have laws covering almost every sort of plant pest except snails," some official explained—state governments and private corporations have jumped into the fray with all at their command.

Indicative of the sensible precautions California takes and the work constantly going on to protect its farmers from such invasion, are the steps taken by H. M. Armitage, chief of the California State Bureau of Entomology.

Wide paved strips have been placed around the dock areas of San Francisco and San Pedro and all returning war materials are being shot with jets of live steam to kill the giant snails.

According to available information, highlights on the history of the giant snails which could raise such havoc with the crops of the United States are somewhat as follows:

Earliest reports place the snails in several regions of Africa. Around about 1847, they made their way to India and at the turn of the century, they were transported to Ceylon. Just prior to the first World War, in 1911, the snail put in an appearance in Singapore. Then, during the depression year of 1931, they turned up in China and Formosa.

By the time of Pearl Harbor, scientists discovered that there were "untold millions" of the snails gorging themselves on the crops in the neighborhood of Hong Kong. It was then, the story goes, that the Japanese belatedly found out that the snails were good to eat—so they moved them to islands all over the Pacific.

The rest was easy. As American men and equipment rolled across the Pacific toward Japan, the snails moved, too. In the heat of war, there was little opportunity to fumigate ship cargoes. Now, the not-so-little animals are knocking on the door of the United States.

Much as is the case with the Oriental Fruit Fly, the battle to repel the gigantic snails must be unceasing. Failing this, these pests assuredly will take heavy toll of American agriculture the most productive in the world. As one writer puts it: "The Japanese beetle and the potato bug of our grandfather's time are mere playful children compared with this mollusk."

The comparative freedom from pests and diseases of California's agricultural products is a remarkable tribute to the work of the State Department of Agriculture, the County Agricultural Commissioners, and farmers themselves, who battle incessantly with such voracious enemies of crop production as those described in this article. The battle, however, is one that will never end!

OUR DEMOCRACY—by Mat

THE FAMILY HEARTHSTONE

"Look well to the Hearthstone; therein all hope for America lies." —CALVIN COOLIDGE

IN THE COLD TWILIGHT OF THE NORTHERN WINTERS, AS THE EARLY SETTLERS GATHERED AROUND THE HEARTHSTONE FOR COMFORT, THEY WERE CREATING A SYMBOL THAT HAS STOOD THROUGH THE YEARS FOR THE AMERICAN FAMILY AND THE AMERICAN HOME.
HUBERT MATHIEU

THAT THE FAMILY SPIRIT, THE LOVE OF HOME, PERSISTS AS STRONGLY IN THE AMERICA OF TODAY, IS PROVED BY THE UNIVERSAL DESIRE OF AMERICAN FAMILIES FOR A HOME OF THEIR OWN. TO MEET THIS DESIRE, LIFE INSURANCE COMPANIES ARE LENDING MONEY TO ASSIST INDIVIDUALS TO OWN MORE THAN A MILLION HOMES—

LOOKING WELL TO THE HEARTHSTONE

Adolf L. Felt, Native of Sweden, Succumbs at 90

Adolf Leonard Felt, 90, father of Mrs. William E. Gould of Campbell, died Monday in a San Jose hospital following a brief illness. Just a month ago, on November 11, he had been honored at a birthday party by his daughter.

Mr. Felt, who was born in Motola, Sweden, came to the United States when he was 21. He lived in Sacramento and San Francisco where he was a Southern Pacific locomotive machinist. Later he changed to farming and moved to Santa Cruz County. After retiring he first made his home with his daughter in Campbell, then later moved to the Saratoga IOOF Home.

Mr. Felt leaves, beside his daughter in Campbell, two other daughters, Mrs. Lloyd Kimmey of Modesto and Mrs. Louis Rich of Burlingame; a son, Arthur C. Felt of Whittier; grandchildren and great-grandchildren.

Funeral services were held Tuesday from the Saratoga IOOF Home.

JOHN P. CURTS DIES

John Paul Curts, 79, uncle of Mrs. Irene Carter of Cupertino, succumbed December 15 in Palo Alto. He was a native of Mayfield.

Services were conducted in Palo Alto Saturday, followed by interment at Alta Mesa Memorial Park.

Coast Guard Entrance Exam Announced

Congressman Jack Z. Anderson, Eighth District Representative, today announced that nationwide competitive examinations for entrance to the U. S. Coast Guard Academy, New London, Conn., will be held on February 20-21, 1950.

"The number of candidates selected each year depends upon the needs of the service," Anderson said. "In order to gain admittance to the Academy a candidate must not only pass the examination but must pass high enough to be assured of selection for appointment.

"A graduate of the Coast Guard Academy course receives a commission as ensign in the U. S. Coast Guard, and a Bachelor of Science degree in Engineering.

"There is no limit on the the number of candidates that come from any single area," Anderson pointed out. "Qualified young men should write at once to Commandant, U. S. Coast Guard, Washington 25, D.C., since the necessary papers must be completed by January 15, 1950.

"Men who take the examinationos must be American citizens of good moral character between the ages of 17 and 22, in excellent physical condition. Minimum educational requirement is a high school diploma, although high school seniors who will complete their course by June 30, 1950 are eligible to take the examination, if they will have the necessary credits upon graduation.

"The examinations include the achievement tests in English, social studies, mathematics, science, and aptitude and ability tests. Applicants who are interested in a career as a commissioned officer in the Coast Guard may write for further information to my office, House Office Building, Washington D.C.," Anderson concluded.

Plastic Spray Assures Navy A Green Xmas

Navy forces stationed on Guam, Samoa, Kwajalein and other bases in the South Pacific will have a green Christmas this year. Silver tipped red fir trees cut months in advance in the High Sierras and coated for preservation with a liquid plastic are now en route to naval installations west of the Hawaiian Islands. Trees coated with a preservative material are required by the Navy for this vast area because it was necessary to ship the trees from Oakland between October 25 and November 15.

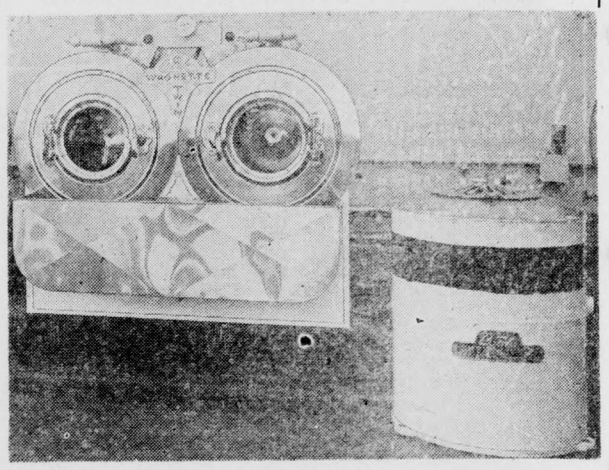
WELCOME Christmas!

Christmas Greetings and sincere best wishes for the gladdest of glad New Years!

CARMAN'S NURSERY
S.J.-L.G. Road at Union

READ THE WANT ADS

BLANKET SPECIAL
BLANKETS WASHED and FLUFF DRYED
Regular $1.00
OUR SPECIAL PRICE
During month of December ..... 60¢

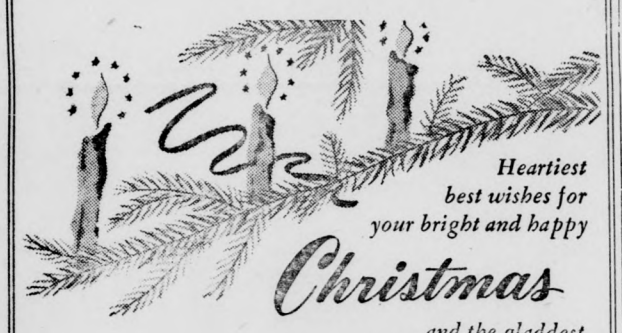


Visit Campbell's New Self-Service Laundry
BURNETT'S WASHETTE
361 E. Campbell Av., Campbell Ph. Campbell 4863
HOURS: 9 till 8:30 p.m. Mon, Tues., Fri., Sat.
9 till 6 p.m. Wednesday, Thursday
TRIP SCRIP
Hotpoint Automatic Washers
Twin Washette Washer
Hotpoint Ironer-Dryer Service

MERRIE CHRISTMAS

. . . and a Happy New Year! May your heart be filled with gladness.

CHERRIO CORNERS



Heartiest best wishes for your bright and happy Christmas *and the gladdest of glad New Years!*

Cambrian Hardware
San Jose-Los Gatos Road at Union Avenue

We send to you the joys and happiness of this Christmas season and hope they will linger in your heart through the year to come. Our thoughts are with you this Christmas Day.

NELSON BROS.
Trucking — Texaco Distributors

TO ALL SAVINGS DEPOSITORS

Effective January 1, 1950, this bank will accrue interest on Savings Deposits at the rate of

1½% per annum

Deposits made on or before January 10 will earn interest from January 1, 1950

AMERICAN TRUST COMPANY
BANKING *Since 1854*

Member Federal Reserve System — Member Federal Deposit Insurance Corporation

CAMPBELL OFFICE:
280 East Campbell Avenue

Special

Full Thick Wool Insulation BATTS

$65.00 per 1000 sq. ft.

While They Last

Office Phone: Campbell 3456 — Los Gatos 1508

WESTERN GRAVEL CO.

STEELCRAFT STEEL SASH — STEEL DOOR FRAMES
PABCO PAINT — FLAGSTONE
PLASTERING MATERIALS — PABCO ROOFING
PATIO AND QUARRY TILE
CEMENT — SAND — GRAVEL
DRAIN TILE — SEWER PIPE
READY-MIXED CONCRETE

YOUR DOLLARS GO FARTHER

. . . and so will you in this big rugged Dodge!

You could pay a thousand dollars more and still not get all the extra roominess . . . ease of handling . . . famous dependability of Dodge

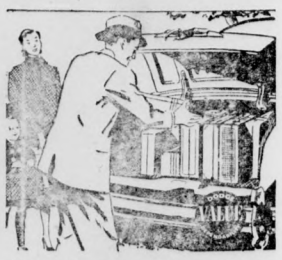
HERE'S extra value . . . extra value you can see and feel.

You see the extra comfort in the wider, longer, higher interiors that give real stretch-out roominess for all.

You feel the extra thrill that comes from the new "Get-Away" engine . . . stepped up in power and squeezing extra miles from every tankful of gas. And with it all the proved smoothness of Dodge gyrol Fluid Drive to take the jerks and jolts out of stop-and-go traffic.

You get all this, plus the famous Dodge *dependability* that means long car life, low-cost upkeep, high re-sale. Your dollars go farther when you buy Dodge! See your Dodge dealer now.

MORE for your money! More head room—elbow room—leg room! Seats are knee-level . . . support your legs for relaxing rides mile after mile.



MORE for your money! Luggage space big as all outdoors. Spring-balanced lid raises and lowers at the touch of your finger.

HOLLYWOOD, CAL. —"At last a car that makes it easy for a woman to step in and out of gracefully! That's my new Dodge!"
—Miss K. Roberta Williamson, 4451 Simpson Ave.

AMAZING NEW PRICES START AS LOW AS $1985 Delivered in Los Gatos with Group 1 accessories, Taxes and Licenses extra.

Prices in Nearby Communities May Vary Slightly Because of Transportation Charges
Prices subject to change without notice.

NEW DODGE

Just a few dollars more than the lowest priced cars

Dodge • Plymouth • Dodge Trucks
SPOTSWOOD MOTOR SALES
Los Gatos' Oldest Auto Dealer
66 E. MAIN ST. LOS GATOS TELEPHONE 83

R. D. Herschbach Gets Thank You From Navy

Robert D. Herschbach, Campbell representative on the emergency housing committee for the new units at Moffett Field, has received a letter from Lt.-Comdr. Ray Ewbank, VR-3 housing officer, thanking him for his work with the committee. Ewbank stated that more housing units are still needed, but splendid results have been obtained to date.

Cambell residents with apartments or houses available for these new families may contact J. M. Dahl, Chamber of Commerce president, Campbell 3322, with this information. Dahl will relay the information to Moffett Field.

Los Angeles County is in first place nationally for volume of milk produced and value of dairy products in California.

It's a very happy holiday we're wishing you and your family throughout this gay season.

Campbell Frozen Food Lockers

Phone Campbell 3445

It's our pleasure to wish you one of the jolliest Yuletides you've ever known.

H. N. Layman

ORCHARD CITY CREAMERY

Noel

We wish you all the holiday joys with an abundance of prosperity in the New Year.

REESE CAPON RANCH

With our sincere good wishes for a Holiday full of happiness and joy!

J. C. Agostinho

THIS CALIFORNIA

A Weekly Column By Lt-Gov. Goodwin Knight

My purpose in writing this weekly column is to find out all that farmers and orchardists can tell me about their farm problems with a view of coordinating such information with the help of authorities so that something can be done about bettering conditions.

Lt.-Gov. Knight

Well, I'm certainly getting an education in the trials and tribulations of the farmer, but I'm learning other things, too. For instance, I knew that in a general way, weekly newspapers and small town dailies were excellent mediums for disseminating news and information among their readers, but until this column started, I had no idea what a tremendous influence these newspapers have in their areas.

One of the astonishing things I have learned about these weeklies and smaller dailies is that every word in every issue is eagerly read by subscribers. When I say "every word," I mean just that. Readers of the papers look upon everything printed as news. They read the ads, for instance, with the same intentness that they read local items.

WOMEN READ ADS

Mrs. Donald Place of Hollister, told me: "The first thing I read in our local paper are the ads. These are the most important news to housewives. In these days when income must be spread thin, the contents of the newspaper ads are vital. If it were not for the ads, I could not shop with economy and judgment. That's why I read ads first."

Mrs. James Yarbrough, of Smith River, uses a different procedure in reading her weekly newspaper. She says: "I read the big headlines first. Then I read the classified ads. These little ads are a storehouse of news. From them I learn more about my neighbors than one would suppose. I learn that Mrs. John Doe is selling her red rug. Which means she has bought a new one. And that means that her husband has got a raise in pay. Another classifed ad tells me that Jack Smith has wood for sale. That informs me that he finally closed the deal to cut the timber off the Johnson tract. And so it goes. Every classified ad is an important little news item."

Mrs. Yarbrough continued: "I next read the news of the world, generally with my tongue in my cheek. After that, as a sort of dessert, I read the local gossip. What farm news there is always interesting, but too little is published of a helpful nature. Church news is doubly interesting, as our lives in these out-of-the-way areas center largely around the church. Yes, indeed, both my husband and I read every word, every week in our local paper."

Next week I'll get back to the farmer, but I just couldn't help but pass on my "discovery" about the smaller newpapers. I understand now what is meant by the expression: "Newspapers are the mirrors of their communities."

More power to them.

May unexcelled cheer and good will be yours thruout this joyous Christmas season and New Year.

Marvel's

JUVENILE SHOP

IN VIRGINIA CITY SHOPPING CENTER

A host of good wishes for your Merry Christmas and a joyous New Year, too.

Bernice's

BEAUTY SHOP

Phone Campbell 4833

Merry Christmas!

It's our personal wish for you and yours to know a joyous Christmas and New Year.

Anamae

BEAUTY SHOP

There Will Always Be Christmas Trees

These spruce trees from Northern Minnesota's second growth forests will bring Christmas cheer into homes all over America. This scene typifies the holiday forest harvest just completed. (Halvorson Trees, Photo)

WASHINGTON, D. C. (Special)—Fifty years ago a President of the United States banned the use of Christmas trees in the White House because he thought the practice of cutting young evergreens was wasteful.

That order, issued by Theodore Roosevelt, went unchallenged until two of his young sons were caught in the act of smuggling a Christmas tree into the Executive Mansion. To escape their father's presidential wrath they appealed to America's first professional forester and Theodore Roosevelt's good friend, Gifford Pinchot, to intercede for them.

Pinchot did, pointing out that proper cutting of small evergreens for Christmas use is not harmful and frequently actually helps a forest.

That advice, good enough 50 years ago to lift a White House ban and convince a strong-minded president, is echoed this year by no less an authority than the American Forest Products Industries.

"Don't worry about the plight of the poor Christmas tree," says this wood-industry sponsored organization, "it's as replaceable as the Thanksgiving turkey and just as indispensable to the American scene."

Nearly half of the 21 million evergreens that make up America's 1949 Christmas tree harvest were farm produced. Nearly nine-tenths of the entire crop was cut on privately owned timberland. To augment this domestic Christmas tree harvest, about five million evergreens are imported annually, most of them from Canada.

Besides bringing a fragrant freshness of the forest into two out of every three American homes this December, the three-month Christmas tree harvest pours an estimated 50 million dollars into the Nation's economic bloodstream.

Most American Christmas trees are thinned from natural growth forests. An original stand of from five to ten thousand trees per acre will actually mature only a few hundred sawlog-size trees. Most of the small evergreens, selectively cut for Christmas sale, would sooner or later have been eliminated by Nature in the life and death struggle for forest space.

When it comes to selecting a Christmas tree, most Americans have as many individual likes and dislikes as they have in motor cars or hats. Color, limb strength, shape, compactness, fragrance, an ability to retain needles and, of course, price are factors.

Best seller on the Christmas tree market today is the balsam fir, a product of New England and Northeastern United States. About six and one-half million of these are sold in an average year. Douglas firs, products of the Pacific Coast, are the second most popular. Black spruce, red cedar and white spruce follow in that order. Together these make up 83 percent of all Christmas trees sold in the United States. Scotch pine, Southern pine, red spruce, Virginia pine, white fir, Norway spruce, hemlock, cypress, juniper and Engleman spruce also are marketed in commercial quantities.

Historians disagree over how and when this Christmas tree business started in America. Homesick Hessian soldiers, brought over from Germany by the British to fight George Washington's Continental Army, probably introduced the custom.

Another German, the sixteenth century religious leader Martin Luther, generally is credited with originating the custom of decorating Christmas trees with lights. Noting how snowflakes on the boughs of evergreen trees reflected moonlight, Martin Luther determined to capture the same effect in his home by placing lighted candles on the tree. The idea spread through the centuries.

This Christmas eve, just as they have since 1923, people will gather around an evergreen tree on the White House lawn to participate in a tree lighting ceremony dedicated by the President and broadcast nationally.

Forestry-wise the United States has traveled a full circle since Theodore Roosevelt's day. Christmas trees, like sawlogs and pulpwood, have become a crop in America. This country's forests, if protected and wisely managed, can produce both wood and Christmas trees in quantities sufficient to meet present as well as future needs.

SEASON'S Greetings

Greetings...along with our sincere thanks for your patronage this past year.

GRANNIS FURNITURE

375 E. Campbell Ave.

OUR REPLY from Santa

We're wishing you the merriest kind of Christmas and the happiest new Year of all!

MURRAY'S AUTOMOTIVE SERVICE

68 So. Winchester

May your hearts be light

Upon this joyous Christmas Day!

Curry

Plumbing & Heating

In the true spirit of Christmas all of us wish all of you a wonderful Christmas and a healthy, happy New Year

J. M. Dahl

Real Estate & Insurance

A MERRY YULETIDE

May you and your family enjoy one of the most glorious Yule seasons ever.

L. W. Harmon

LET US, ONE AND ALL MAKE Merry

Merry Christmas to all—and to all a New Year successful in every way!

CAMPBELL Self-Service Laundry

Across from Depot Corner Railway and Central

the very merriest Christmas!

It's such a pleasure for us to be able to wish each one of you a joyous Christmas and New Year like you deserve.

Tony's Busy Bee

Greetings

Strong Paint Co.

Merry Christmas

Bensons

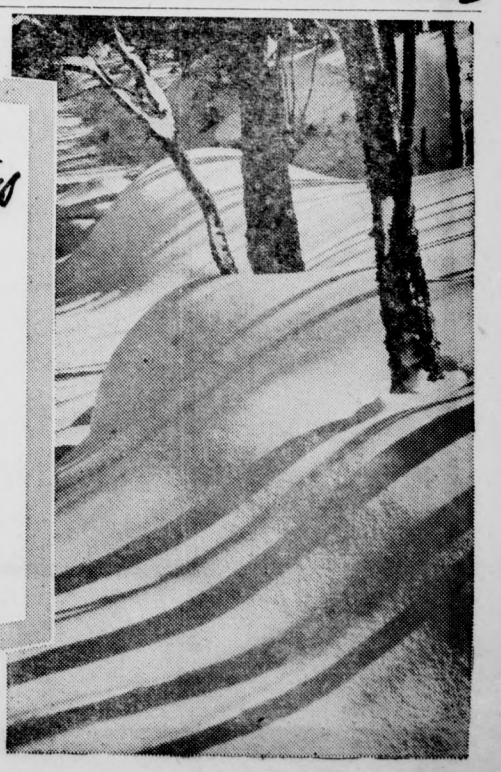
A thought for Christmas

Personal significance assures your gift's welcome. That's why Webbs says think of Christmas in terms of photography — a wanted piece of equipment, a perfect print of your best picture — the gift that conveys a year-round Merry Christmas . . . from Webbs.

EVERYTHING PHOTOGRAPHIC

WEBBS

66 So. 1st St. 603 Almaden



Heartiest best wishes for your bright and happy

Christmas

and the gladdest of glad New Years!

Cambrian Hardware

merry, merry Christmas

It's no secret at all —we're wishing one and all the merriest kind of Christmas and happiest New Year

CAMPBELL FLORAL SHOP

Helen's

JUVENILE SHOP

Best Wishes

Here's hoping you will have a Merry Yule Season long to be remembered.

DIANE'S BEAUTY SHOP

229 E. Campbell Ave.

jumping with

JOY *for all!*

We like to recall it,
Like to repeat it . . .
Love to send it
For nothing can beat it . . .
"MERRY CHRISTMAS"

Hallmark Cabinets

"The Mark of Quality"
334 Campbell Ave.

the very merriest of **Holidays**

Like a candle's lovely light, may good cheer and gladness spread the spirit of Christmas for you throughout the New Year ahead!

Cambrian Market

Del and Frank Coombs
Bill Samford — Mario J. Saia

It's fun to say
In the friendliest way
to celebrate this day.

LET US, ONE AND ALL MAKE *Merry*

M & M ICE CREAM

Across from Grammar School

Joy to you at Christmas,
and may the coming year
Bring you much Happiness

Western Gravel Co.

EVERYTHING FOR THE HOME
OWNER AND BUILDER

HANK & JOE'S LIQUOR STORE

FREE DELIVERY — **218 E. Campbell Avenue** — **Phone Campbell 3565**

Specials

Old American STRAIGHT WHISKEY

$2.99 4/5 quart

CHAMPAGNE

$1.99 4/5 quart

Kentucky Bourbon WHISKEY

$3.99 4/5 quart

Tom & Jerry Batter

65¢

We Have Plenty of SEAGRAM V. O. and WALKER DE LUXE WHISKEY

EASTERN BEER (cans) Ruppert

$3.25 case of 24

WESTERN BEER (cans) Buffalo

$2.95 case of 24

½-gallon Seagram 7 ..... $9.60
½-gallon Cream of Kentucky $8.56
½--gallon Corby's $8.70

The Christmas Story

(THE CHILDREN'S STORY OF THE CANDY CANE)

(Copyright Dec. 23, 1949, by Dr. George E. Tutt, as told to T. L. Johnson).

The story of Christmas, down through the centuries, has woven its own web of symbols and song which has become the pattern for the annual celebration of the birth of Christ. Again and again, we tell and hear, as the Yuletide season approaches, of the beginning of Christmas, the birth of Christ, how the Christmas tree came from Norway and Santa Claus from Germany, and the Yule log from England.

Christmastime is the season for giving and for renewing our devotion to Christ and his teachings, yet, one time-honored symbol of our devotion has not been counted in the Yule stories. This is the sweet candy cane, gaily wrapped in red and white stripes, its sugary crystals sparkling in the lights of the green Christmas tree whereon it hangs beneath the silvery gleam of the topmost star of Bethlehem.

That it is a cane, that it is sweet, that it is wrapped in red and white stripes—all these have a meaning, yet, until three years ago this Christmas the candy cane shared not in the stories of how Christmas came to be.

This is the story of that neglected candy cane and why we and our parents, our grandparents and our great grandparents before us have each year sought out the sweet symbols of humble goodness.

In rude surroundings the candy cane began its life, even as did the Christ child in the manger on that holy night nearly two thousand years ago. As the news of his birth spread across the earth there gathered about the humble stable the kings of the east, their peoples and the shepherds who watched their flocks on the hills and plains nearby.

There were the kings in their regal habits and the shepherds in their rude dress of skins, leaning on their crooks and, about them, the young lambs of their flocks, gathered to worship the Lamb of God.

As the Star of Bethlehem, which shines above this scene, has become a part of the Christmas story, as have the kings and the shepherds, the lamb and the rude stable.

The shepherd's crook has joined the symbols of Christ's birth and we see them in the early paintings of the Nativity, for it, too, is a symbol of love. Long years before Christ was born, the shepherd

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CLARK'S DRUGS

Santa's Here!

WISHING YOU MERRY CHRISTMAS AND A NEW YEAR BRIGHT WITH MANY GOOD THINGS.

Cambrian Appliance
Cambrian Village
S. J.-L. G. Rd. at Union

CHRISTMAS GREETINGS

There's many a very
friendly thought
In this greeting
warm and true,
And many a wish
that Christmas joy
May ever dwell with you!

RE'S MARKET

Merry Christmas!

Through a rapidly changing world, we still adhere to the age old custom of setting aside business problems in favor of friendly greetings at this Holiday Season. We thank you sincerely for your patronage, friendship and good will, and extend our best wishes for Christmas and the New Year.

ACCARDI'S
207-9 E. Campbell Avenue
CYpress 2-2515 — Telephones — Campbell 2459
OPEN THURSDAYS UNTIL 9 P. M.

Merry Christmas

Each passing year brings greater pride in the friendly contacts and pleasant relations we enjoy during the course of business. That is why it is a pleasure at this Holiday time to express to you our appreciation and to wish you all the happiness of Christmas and a prosperous, successful New Year.

JAMES RARE PLANT NURSERY
San Jose-Los Gatos Road at Union

J & A FOOD MART
Joe and Al Fusaro

The Children's Story of the Candy Cane

(Continued from Preceding Page)

had fashioned his crook to save the lives of young lambs who strayed from the flock and came to misfortune on the cliff sides, or who were endangered by preying wolves. With this crook, which was shaped to fit the neck of the lamb, the shepherd could raise his lamb from the crag to which he had fallen, or draw him back into the flock when he began to stray.

Thus, the shepherd's crook was a symbol of love.

As the Christian civilization became old, the shepherd's crook took on a new meaning. The wise men called upon the shepherds to aid the sick, the blind, the aged and the halt, who could not walk, and the shepherds refashioned their crooks. They cut down the staff and shortened the crook, and lo and behold, they had made a cane, and the blind, the sick, the aged and the halt were given the canes that they might walk again with this aid.

Thus, it came about that the story of the shepherd's crook grew. The crook that was a symbol of love became also a cane that was the symbol of service.

Down through the ages, as the shepherd con-

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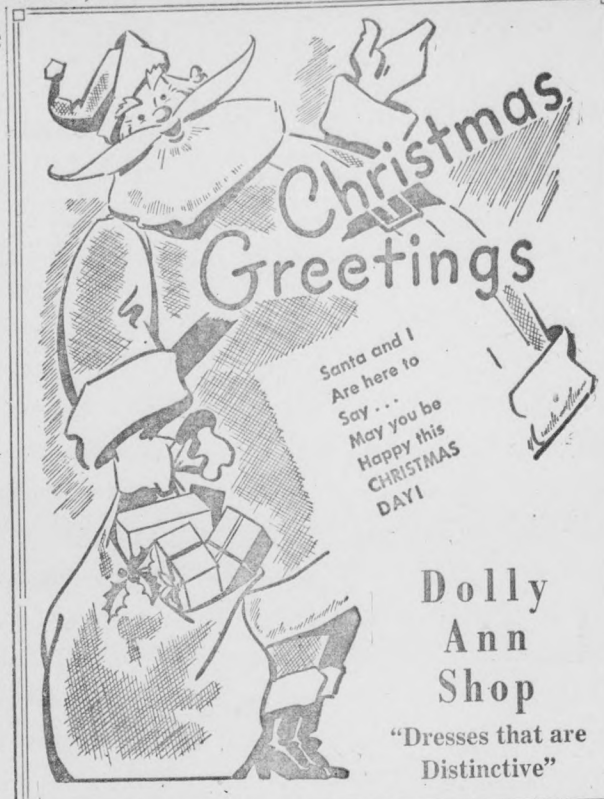


Dolly
Ann
Shop
"Dresses that are
Distinctive"

WHAT HO... IT'S
Christmas

One of the joys of Yuletide is the opportunity to put aside the routine and customs of every day business and in real sincerity wish you A Merry Christmas and a Happy New Year.

Bott's Garage
85 S. Central Ave.

With best wishes
for the
Holiday Season
May your Christmas be happy
and your New Year prosperous.

Hubert's
Hubert's Maple Room
26-36 E. Campbell Ave.
(Across from Grammar School)
Campbell

GREETINGS

Again we take this opportunity to wish you one and all a Happy Christmas holiday season

Blue Bell
Cafe

Gift-giving, family fun and love . . . these are the things a Christmas is made of— To you . . . and you . . . and you—a Happy Holiday with all the trimmings to make it perfect!

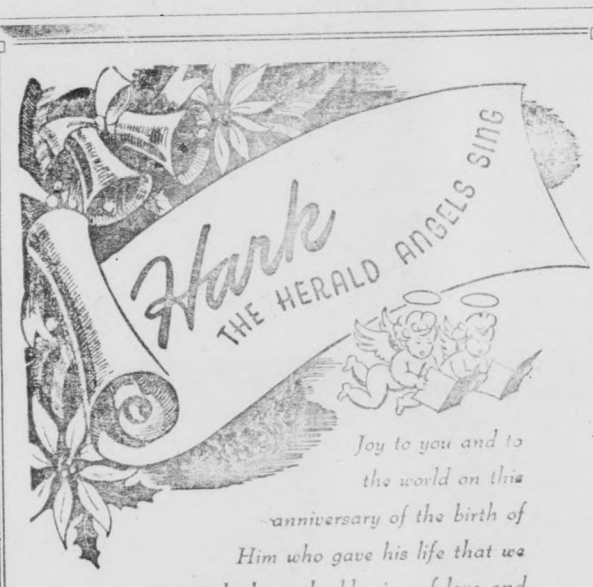
Kopper Kettle Donuts
38 So. Winchester Ave.
Campbell

Wishing you all the peace and joy of Christmas, and all the blessings for the New Year!

AUSTIN'S
Unfinished & Juvenile
FURNITURE
365 E. Campbell Ave.

With our sincere good wishes for a Holiday full of happiness and joy!

REALISTIC
BEAUTY SALON
419 E. Campbell Ave.



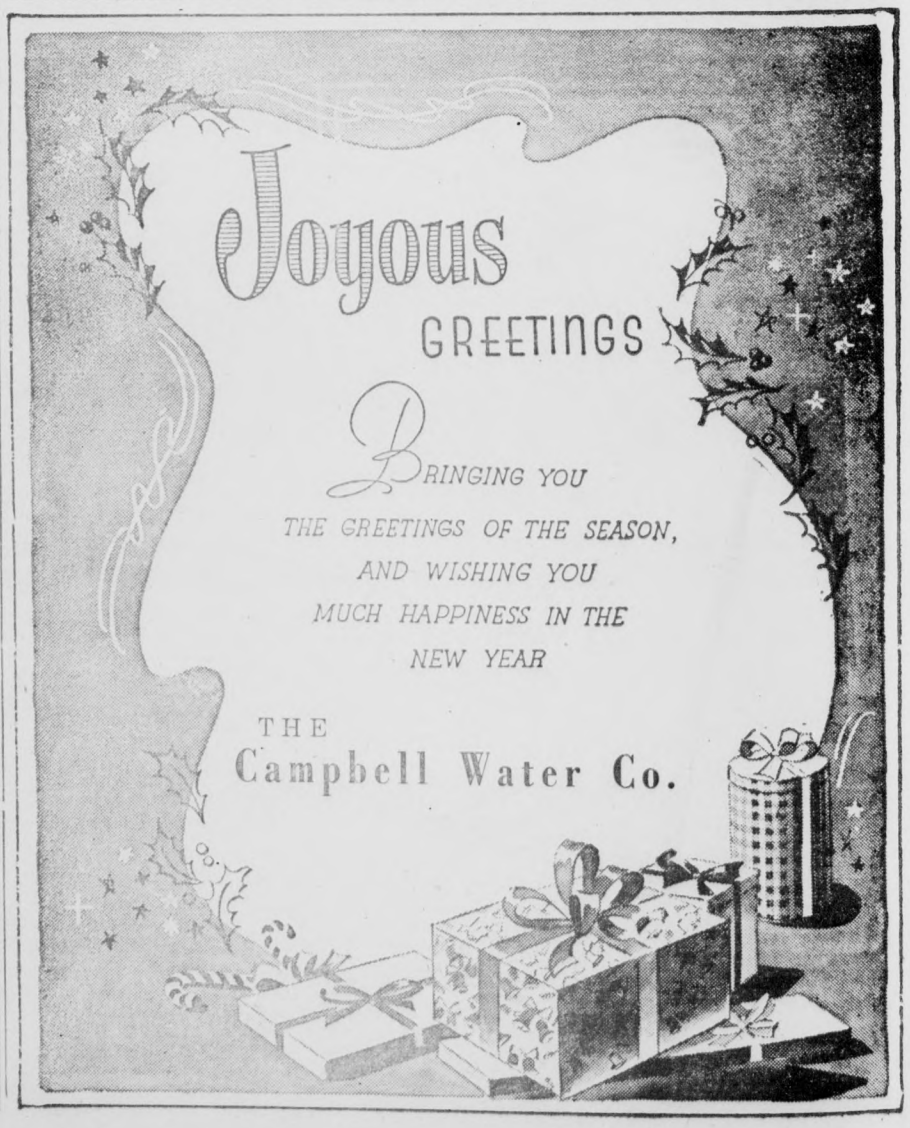
Joy to you and to the world on this anniversary of the birth of Him who gave his life that we might keep the blessing of love and good will in our hearts forever!

CAMPBELL HARDWARE

GREETINGS

May CHRISTMAS DAY, and the whole New Year turn out exactly right for you!

LA SCOLA'S
MARKET
201 S. San Jose-Los Gatos Road
Phone Campbell 2265
"Have you visited our Liquor Department?"



Silent night
Holy night

May God bless you
At this Christmas time
with peace and great
happiness! May the
spirit of the season
light your way to
a prosperous, happy
NEW YEAR!

J. W. Shmidl
419 E. Campbell Ave.

OUR Christmas MESSAGE...
(to one and all)
A Happy Holiday to all our good friends. And may the New Year bring you everything you're wishing for.
FIELD'S STORE

May you be as happy, joyous and carefree as children this glad Christmas Season . . . may the New Year be the best you've ever known!
CAMPBELL LUMBER CO.

SEASON'S Greetings
We're checking our list to see that we wish each and every one of you . . . a most MERRY CHRISTMAS and a glorious, bright, NEW YEAR!
MAC'S SHELL SERVICE
Central & E. Campbell Avenue

The Children's Story of the Candy Cane

(Continued from Preceding Page)

tinued to save the lives of his young lambs with the crook, and as the aged, the blind, the sick and the halt learned to walk again with the aid of the cane, it came about that yet another chapter was added to the story of the crook.

There lived a candy maker, a seller of sweets, in the city of London, England. He was of a missionary group and was also a friend of children. He bound together his devotion to Christ and his love of little children in a sweet of his own making and, in his shop, were displayed that Christmastide the first candy canes, wrapped about in red and white stripes; the red for the blood of Christ's sacrifice and the white for His purity.

Thus it was that the crook, the cane and the sweet candy cane were a threefold symbol of love, service and children's happiness.

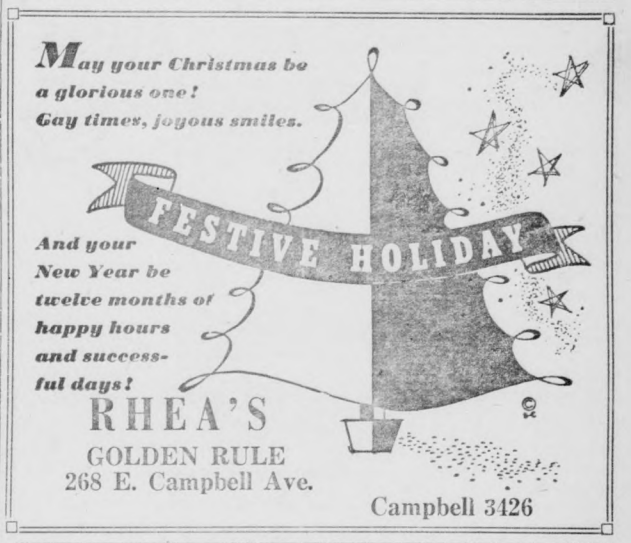
This, then is the story of the candy cane and how it came to be a part of the Christmas legend. If all of us could know and practice those three Christian ideals for which it stands—love, service and happiness—we would have no unhappiness and wars, and the ideas and reasons for wars would soon disappear.

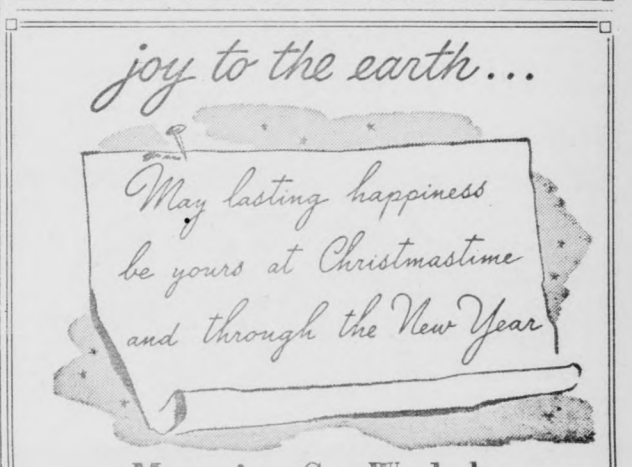
OUR REPLY from Santa
We asked for gifts,
We asked for toys,
And all the other Christmas joys!
The answer was a note to say, "Love each other this Christmas Day!"
Rozanne Shop
In Virginia City Shopping Center

Joyous GREETINGS
May you enjoy your holiday with the same heartfelt pleasure we take in serving you!
We're all wrapped up in wishes for your happiness!
Aero Pharmacy

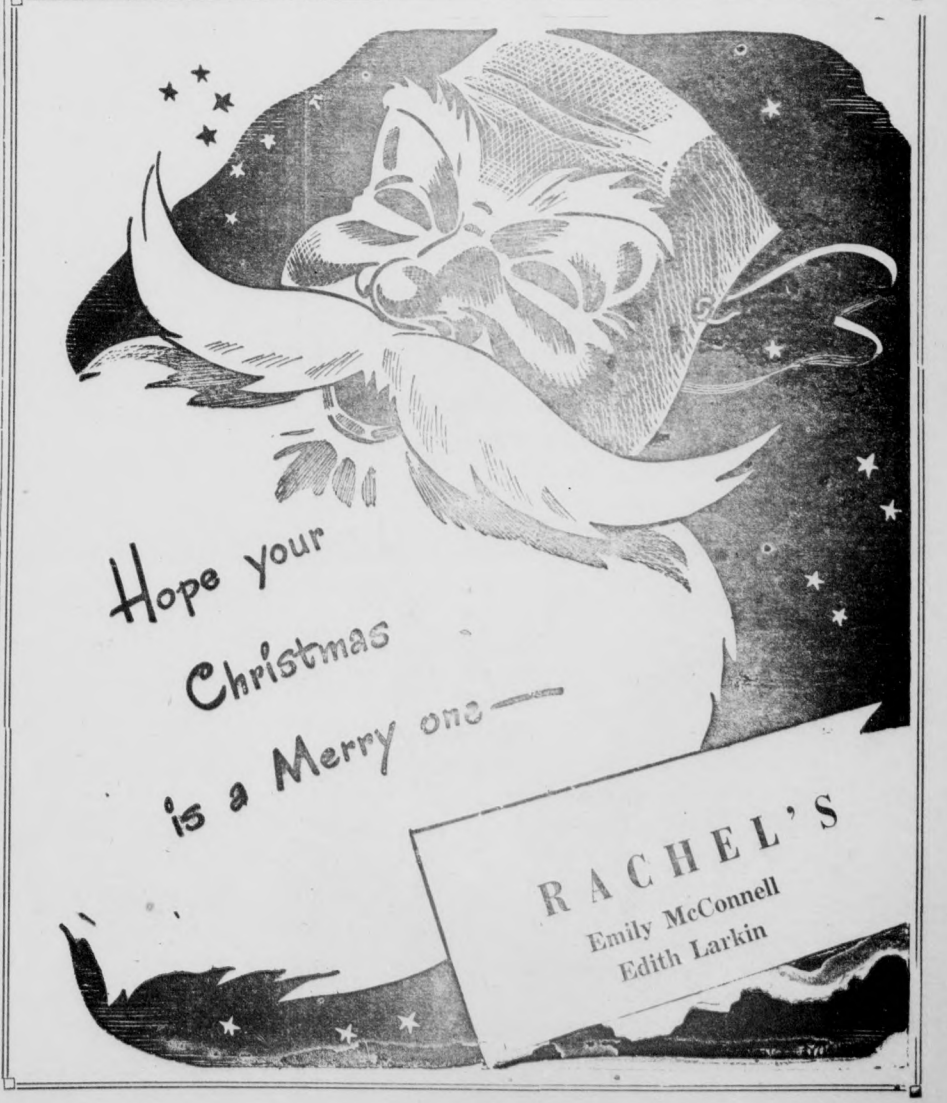
NOEL
May Christmas bring you every joy, and may the coming year be bright with happiness to you and yours.
CAMPBELL MEAT MARKET
Sam Scadina

Santa is an Angel
Watch for Santa on Christmas Eve when all is very still . . . He brings us gifts and best of all his Spirit of Love and Goodwill!
BURNETT'S
Hotpoint Appliances — Washette


May your Christmas be a glorious one! Gay times, joyous smiles.
FESTIVE HOLIDAY
And your New Year be twelve months of happy hours and successful days!
RHEA'S
GOLDEN RULE
268 E. Campbell Ave.
Campbell 3426



A Package of Good Cheer
As warming as a hearth-fire
And as cheery as its blaze . . .
Are our many hearty wishes
For your Happy Holidays!
The What Not Gift Shop
20 E. Campbell Avenue, Campbell



Christmas is a special time, when hearts are filled with happiness and joy and the Christlike spirit of goodwill and sincerity is present everywhere!

THE FABRIC CENTER
48 E. Campbell Avenue

Greetings

It's a tradition we like . . . wishing good friends well! Please count among your many gifts, our continued friendly service!

O. JOHNS--Jeweler
Certified Master Watchmaker

Greetings

Let loving thoughts, so glad and gay, go winging on their way, and bring you every happiness this joyous Christmas Day!

ROBERTS' UNION SERVICE STATION
Kenneth Roberts

CHEERIO!

A sleigh full of good wishes and joyous tidings that speak of wondrous things to come in the bright New Year!

JEFFERS
MEN & BOYS WEAR
244 E. Campbell Avenue

Christmas In California

Across the verdant valleys,
We hear the joy bells ring,
Telling, under azure skies,
Of the birthday of a King.

The roses shed their perfume,
The glad birds sing above,
Tales of the infant Jesus,
And the Father's priceless love.

The sunshine fills our valleys,
Our hearts, with joy are stirred,
As we hear the Christmas carols,
Sweetest music ever heard.

The age-old message fills our hearts,
Of peace on earth—good will to all,
We give, and share, on this glad day,
And sharing, heed the Father's call.

— Clara Beebe Baldwin.

Season's Greetings

From out each little hamlet
And from every countryside,
May cheer and real enjoyment
Mark this Happy Christmastide,

And may you share completely
In all that bounteous store,
And may true happiness be yours
Today and evermore.

Maderis Food Center

Cleo Lawrence, Rose Barclay, Vincent Vallelunga
Fran Pura, Ann Strodthof, Ray Alessio, Eddie Asabez, Ray Del Costello
WILLIAM, "Bill" MADERIS